Skills
Development **Scotland**



Apprenticeships Work

A Guide for Schools

7-11 March | apprenticeships.scot | #ScotAppWeek22

Campaign overview

Scottish Apprenticeship Week 2022

Scottish Apprenticeship Week (7 – 11 March 2022) is the annual campaign designed to celebrate the benefits of earning whilst learning with a Scottish Apprenticeship.

The Week will show that apprenticeships work for Scotland by giving people the skills employers need now and for the future.

There are thousands of apprenticeship opportunities every year and the Scottish Government is committed to increase the number of apprenticeships in Scotland. In fact, apprenticeships play a crucial part in the Young Person's Guarantee, which is a commitment to connect every 16 to 24-year-old in Scotland to an opportunity.

With support from businesses, learning providers and apprentices, the Week is a fantastic opportunity to help your pupils find out more about the benefits of work-based learning.

This year's Scottish Apprenticeship Week is packed with opportunities for teachers and pupils to get involved!



Event programme

Each year, hundreds of employers, learning providers, regional DYW groups and other partners come together to support Scottish Apprenticeship Week.

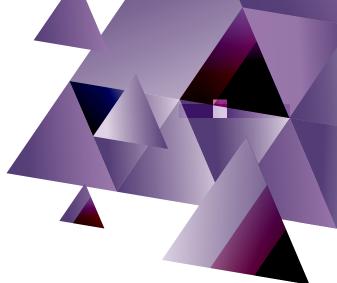
Have a look at what's <u>already being planned</u>.



- Daily <u>Education Scotland/DYW Live/Founders4Schools/</u>
 <u>e-Sgoil apprentice webinars</u> Three 30 mins sessions each
 day. Hear from an apprentice about their own
 apprenticeship experience and ask questions.
- Can be played throughout the week <u>Introduction to</u>
 <u>Apprenticeships with Scotland's Apprentice Network</u>
 with Radio DJs Cassi and Garry Spence
- Can be played throughout the week <u>Skills Development</u>
 <u>Scotland careers adviser, Erin, speaks to an apprentice, their employer and their parent about apprenticeships</u>
- Wednesday 9 March, 7pm <u>The Scottish Apprenticeship</u>
 <u>Awards</u> will feature school pupil finalists in the Foundation Apprentice of the Year category.

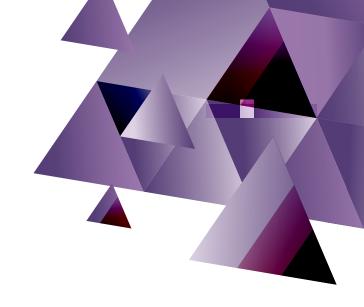
- Monday 7 March, 9:40am to 10:30am My World of Work Live – virtual Meet the Expert session – Foundation Apprentice, Early Learning and Childcare
- Tuesday 8 March, 1:40 to 2:20pm My World of Work Live

 virtual Meet the Expert session –
 CGI Technology, Solution Architect
- Wednesday 9 March, 9:40 to 10:20am My World of Work Live – virtual Meet the Expert session – Tree House Nursery, Early Learning and Childcare
- Thursday 10 March, 6:30 to 7:15pm parent and carer webinar – <u>Overview of Scottish Apprenticeships</u>



Case studies

We've got loads of inspirational apprentice stories from across Scotland on the <u>apprenticeships.scot YouTube channel</u>.





Parents' case study
Foundation Apprentice
Ahmed and their dad



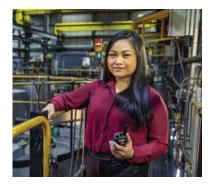
Foundation Apprenticeship case study Annabel,
Charles River Laboratories



Modern Apprenticeship case study Maryam,
Arnold Clark



Foundation Apprenticeship case study Ahmed,
Microsoft



Graduate Apprenticeship case study Robyn, Mersen

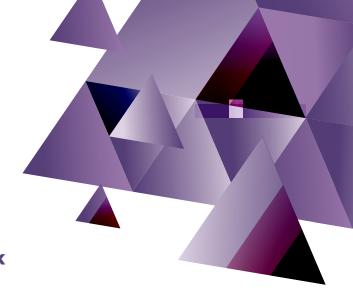
Tools and resources

We've developed a range of tools and resources to help teachers and practitioners communicate apprenticeship pathways for young people.

More digital assets are available to view on the Scottish Apprenticeship Week resources area of apprenticeships.scot

- <u>Scottish Apprenticeships animation</u> Engaging overview of Foundation, Modern and Graduate Apprenticeships
- <u>Scottish Apprenticeships presentation</u> with pre-recorded audio presenter / subtitles option
- Work-based learning e-module one hour information module for teachers/practitioners to explain Scottish Apprenticeships

- <u>S1-3 lesson plan</u> Help your students understand what an apprenticeship is, what's involved and what they can gain from doing one
- BIG future Foundation Apprenticeship animations <u>Technology</u>, <u>Science</u>, <u>Engineering</u> and <u>Accountancy and</u> Finance



Social media

You can catch up with all the action in the run up to and during Scottish Apprenticeship Week on social media!

Visit the apprenticeships.scot campaign page for more information

Access the #ScotAppWeek22 campaign resources

Register your event or activity or view the full events calendar



apprenticeships.scot



scotappweek@sds.co.uk



@apprentice_scot



/ScottishApprenticeships



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