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| **GROUP NAME:** | **Moray Creativity Conference** | | |
| **CHAIRPERSON:** | **Mandy Macleod** | | |
| **DATE OF MEETING:**  **LOCATION:**  **ATTENDING:**  **APOLOGIES:**  **MINUTES:** | 10 December 2015  Meeting Room 5, Annexe  Mandy Macleod ESO, Craig Lowther LTO, Claire Wood HT Cluny PS, Sarah Medcraf –Moray Chamber Anne-Marie Ballantyne Admin Support  Karen Lees QIO, Neil Johnston HT BHS, Reni Milburn Principal Officer Economic Development , Amy Cruickshank ESO,  Anne-Marie Ballantyne | | |
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| ***AGENDA*** | | ACTION POINT | ACTION BY |
| 1. **Approval of Minutes** | | Minutes Approved |  |
| 1. **Format of Day  17 March 2016** | | Mandy Macleod updated attendees on the format of the day so far  **Morning Session**  Copy on Glow Blog [**https://blogs.glowscotland.org.uk/my/creativeconference/**](https://blogs.glowscotland.org.uk/my/creativeconference/)  ***Format of the day***  08:30 – 09:00Registration/Coffee  09:00-09:15 Welcome (Laurence Findlay)  09:15-10:15 (Keynote Speakers – David Cameron/Paul Collard – What is Creativity and the importance of developing creativity skills in young people in relation to employability.)  10:15-10:45 Creative Conversations x2 (by local businesses)  10:45-11:15 The Importance of Creativity Skills in Business – Willie Wood (Group Human Resources Director – Johnstons Cashmere)  11:15-11:45 Creative Conversations x 2 (by local businesses)  11:45-12noon – David Cameron, synopsis of the morning and Director/HOS thanks to employers for attending.  **LUNCH 12noon – 1pm (twitter evaluation feedback)**  ***Afternoon Session***  13:00 – 13:15 – Raising attainment and achievement and closing the gap – A Moray perspective -Head of Schools/Paul Watson ?  13:15 – 14:15 How can creativity raise attainment and help close the gap? – David Cameron/Paul Collard  14:15 – 14:45 – A young person’s journey through the Moray school system – What could have made the difference?  (Ruth Jefferies to advise young person’s input)  14:45 – 15:15 Creative Conversation open to the floor– facilitated by David Cameron  15:15 – 15:30 Closing Remarks – Head of Schools |  |

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| 1. **Invitees** | Sarah suggested ATOS as leading one of the Creative Conversations. Sarah to contact ATOS and see if they are willing and available  ***Save the Date Pitch*** out to businesses. (see attached)  Sarah happy to pitch on behalf. This to be sent out before Christmas. Mandy to speak to Amy re Reni to send out to all her contact.  The invitation list on GLOW needs to be updated with the following contacts  Contact ? – Elgin Bid  Alison Kearney, David Reid - HIE  Jan Bruce -, SDS  Jackie Andrews - Moray College  Anna Templeton - Moray college  Jackie Taylor - Moray College  Pinefield PARC – David Cameron  Attainment Adviser – Alistair Urquhart  Highland/Aberdeen contacts  Chair of Parent Forum (Laurence knows contact)  Pre-school/ Early Years  Representatives from Economic Development. Reni to advise.  Representatives from DYW – Sarah to advise.  Representative from NHS Grampian Contacts  Representative from SDS – Amy to advise  Representative from TSi – Amy to advise  Schools to invite an employer as a guest to the conference.  Email out to all schools re employers before Christmas. AM to collate responses | **SM**  **MM/SM/AC/RM**  **ALL**  **AM to chase names and add to list**  **ALL**  **MM to ask QIO**  **RM to advise AM**  **SM to advise AM**  **MM to liaise with AM**  **AC**  **AC**  **MM**  **AM** |
| 1. **Follow Up** | This will be done after the conference in March, early April. Anne-Marie to liaise with CL to book venues and discuss possible employee speaker list and brief.  4 x Twilight sessions 4-5.30pm – sessions to be held in Forres, Elgin, Speyside, Keith or Buckie, audience 20 teachers max. | **AM/CL** |
| 1. **AOCB** | Twitter evaluation, Moray College facilities being checked that we can access WIFI and Twitterfall  .  PR – MM to speak to Raymond Sherwan – re photos call and press releases  Conference to be videoed. MM to speak to Peter Jones. | **AM/MM**  **MM**  **MM** |
| 1. **Date of Next Meeting** | January 2016 (tbc). AM to send out Doodle Poll ASAP. | **AM** |

