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| **GROUP NAME:** | **Moray Creativity Conference** |
| **CHAIRPERSON:** | **Mandy Macleod** |
| **DATE OF MEETING:****LOCATION:****ATTENDING:****APOLOGIES:****MINUTES:** | 06 November 2015Council HQ, Room 301Mandy Macleod ESO, Craig Lowther LTO, Karen Lees QIO, Neil Johnston HT BHS, Claire Wood HT Cluny PS, Reni Milburn Principal Officer Economic Development , Amy Cruickshank ESO, Anne-Marie Ballantyne Admin SupportSarah Medcraf –Moray ChamberAnne-Marie Ballantyne |
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| ***AGENDA***  | ACTION POINT | ACTION BY |
| 1. **Introductions**
 | Introductions were made around the table and a brief description of remits. |  |
| 1. **Purpose of Group**
 | Moray’s is proposing to hold its first “Creative Conversation Day” for its senior leaders in Education. The focus for the day will be linked to DSYW and Raising Attainment agendas. Employers and partnership agencies will be also invited to attend and take part in the day. |  |
| 1. **Formal CLN Bid**
 | Mandy explained the background to the bid, circulated a copy of the Creative Learning Network (CLN) funding application and details of the award. |  |
| **4. Format of Day** **Creativity Conference****Moray College** **17.03.2016.**  | The format for the day was discussed and the consensus was as follows:-**Morning Session – FOCUS DSYW – HTs, Agencies and Employers**Registration/Coffee (Students to help AMB with registration?)Welcome Laurence Findlay **Keynote Speaker**Creative Conversations x2 **Keynote Speaker** Creative Conversations x2 **LUNCH** **Afternoon Session – FOCUS ATTAINMENT– HTs and ICS** Welcome **Keynote Speaker**MM looking for young person to speak about going through the Moray Education System and what would have made the difference to them in terms of attainment and achievement.Closing the attainment gap in Moray – The statistics and variation in terms of just not the lowest 20% but also top 20% and where that sits in Moray. | **All discussed****AMB to organise (name badges/Students etc.)****AMB to contact MC re breakout areas for two Creative Conversations area****MM to action with ICS****MM/NJ** |

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| 1. **Invitees**
 | Head Teachers – plus bring a colleague or a possible business partner?Local employers - Johnstons, Diageo, Walkers, HIE, Nursery/Partners, SDS, Skills Force, UHI, Moray CollegeIntegrated Children ServicesGlow blog to be set up and group contribute names for invitation list. | **All discussed****MM****AM to e mail link to all group members** |
| 1. **Follow Up**
 | As sustainability is key to this initiatives success, it is planned to develop a series of after school sessions where local creative, design and engineering businesses will give short presentation to education staff followed by facilitated conversations and informal networking. This will create opportunities for education staff; to learn more about the modern workplace which will inform learning and teaching contexts build capacity for improved careers advice and make closer links with local industry. | **CL to coordinate** |
| 1. **Evaluation and Sustainability**
 | The group recognised we needed to be more creative in terms of evaluation and indeed we would need to do this as part of the grant conditions.It was proposed to use Twitter and or paper tweets on back the back of exit passes. | **MM to liaise with Stuart McQuaker** |
| 1. **AOCB**
 | A sub group consisting of Mandy Macleod, Craig Lowther, Amy Cruikshank and Anne-Marie Ballantyne will work at pulling some of the action points from this meeting together. **MM, CL , AM, AMB****25 November 2015**Associated PR, Press Release and Flyer seen as necessary to promote the event.It was felt that copies should be sourced for all schools of “Ten Challenges to becoming a truly Creative School in Scotland” | **AM to diarise****MM to speak to PR Dept.****MM to contact Angus McNicholl/RM to speak to PR agency****MM to contact publishers** |
| 1. **Date of Next Meeting**
 | December (Anne-Marie to send out doodle poll). | **AMB** |