



WIMBLEDON
LAWN TENNIS
MUSEUM

EXPLORE WIMBLEDON

FAMOUS FASHIONISTAS



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French tennis superstar René Lacoste transformed tennis fashion in the 1920s and 1930s. His famous logo made his clothing instantly recognisable and it still exists today!



Design and draw your own logo on the pocket



Can you find out which five-time Wimbledon champion wears the Lacoste brand today?

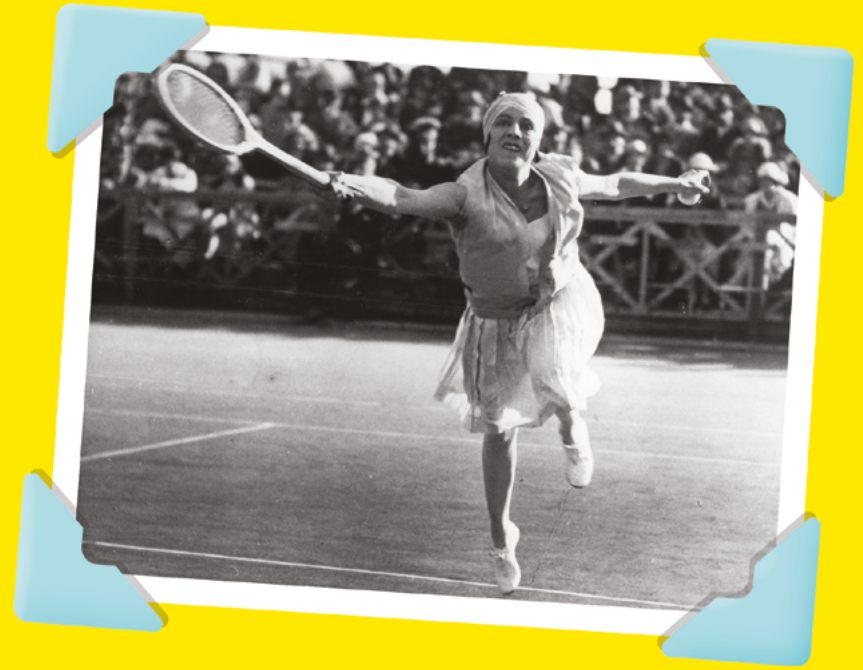
QUEEN OF THE COURT

Fashion has always played a big part at Wimbledon. Especially for women.

Another French superstar who revolutionised tennis fashion was Suzanne Lenglen.

A flamboyant athlete, Suzanne leapt around the court like a ballerina, changing the way women played tennis.

In the 1920s, Suzanne threw away the corset and swapped long heavy skirts for shorter, light-weight dresses.



SUPERSTARS

Fashion might have changed over the years, but the colour has remained the same at Wimbledon.

Can you match the outfit to the year it was worn?



Can you match the outfit to the year it was worn?



1990

2009

1927

1900

2002

1980