Hi. D&M - Homework Task – Idea Generation

**Questions**

1. Describe **two** idea generation techniques that could be used.

You may use sketches/diagrams to illustrate your answer. *(4 marks)*

1. Designers often use idea generation techniques.

**Explain** why idea generation techniques are effective. *(3 marks)*

1. **Sketch models** may be used at the initial ideas stage of the design process.

Explain the purpose of this model type and how the information gained may advance the design of a product. *(2 marks)*