

Graphic Communication

TECHNOLOGIES



Content

The course has two areas of study:

- 2D graphic communication
- 3D and pictorial graphic communication



Skills

Learners will be able to:

- develop skills in graphic communication techniques, including the use of equipment, graphics materials and software
- demonstrate creativity in the production of graphic communications to produce visual impact in meeting a specified purpose
- evaluate the effectiveness of graphics in communicating and meeting their purpose
- develop an understanding of graphic communication standards protocols and conventions, where these apply
- develop an understanding of the impact of graphic communication technologies on our environment and society



Opportunities for Learners

Learners will be able to:

- enjoy practical and experiential learning opportunities
- initiate, develop and communicate often complex ideas graphically and with clarity
- interpret often complex graphic communications initiated by others
- select and use appropriate graphic communication equipment with skill and confidence
- employ software and materials effectively in tasks
- apply knowledge and understanding of graphic communication standards and protocols, where these apply



Assessment

- The course will be assessed through a question paper (exam) and an assignment, which will be marked by SQA and graded A to D.
- The question paper makes up 64% of the total assessment mark. Marks are awarded for areas including: computer-aided design techniques, desktop-publishing features, design elements and principles.
- The assignment makes up 36% of the total assessment mark. Learners apply graphic communication skills and knowledge to a set problem or situation. It has three areas covering preliminary, production and promotional graphics.



Question Paper

It has one section, allowing for a variety of response types across the paper.

2 hours 30 minutes
90 marks

Specimen Paper

www.sqa.org.uk/pastpapers/findpastpaper.htm

Assignment

Learners will respond to a graphic communication brief with a folio of research and development ideas, drawings, publications etc. Learners complete the assignment over 8 hours and under supervision.

8 hours
50 marks



Progression Higher courses can stand alone or follow on from National 5 qualifications and may lead to Advanced Highers, the Scottish Baccalaureate and a range of qualifications within Further and Higher Education.



For course information, specimen question papers and past paper guidance visit:

Higher Graphic Communication: www.sqa.org.uk/sqa/47929.html

Curriculum for Excellence Key Terms and Features Factfile

Education Scotland: <https://education.gov.scot/nationalqualifications>

Further Information for Parents and Learners Information on assessment, skills,

progression, revision resources and summaries of National Qualifications

www.parentforumscotland.org



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