How to Set Up a Christmas Jumper Swap



Why a Christmas Jumper Swap is a good idea

**Christmas jumpers contribute to textile waste -
every minute somewhere in the world a truckload of clothes goes to waste**

This contributes to the 2 billions tonnes of waste produced globally each year - that's enough to go from the Earth to the Moon and back again!

All this waste has an impact on Climate, Biodiversity and Global Resources

**Christmas jumpers are particularly problematic.
One in five Christmas jumpers are only worn once over the festive period in the UK!
Every year around 12 million Christmas jumpers are sold in the UK, and collectively we have close to 69 million Christmas jumpers languishing in our wardrobes. Source: Hubbub**

Because they are not designed to last, they are often made from a blend of non recyclable materials including plastic and can't even be recycled. They often end up in landfill, where they can take hundreds of years to decompose.

Christmas jumpers are an extra expense and hassle for families at an already expensive and busy time.

A Christmas jumper swap is a way to normalise reuse and sustainable behaviours amongst young people and staff in a fun way



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PLAN

In early to mid November, start working with a class or group on organising the swap. Think about WHERE and WHEN it will take place, who will man the stands and how you will invite people to take part. You could hand out a ticket for each jumper brought in, which can be swapped for a new one; or you can have a drop-in session where anyone can come and choose a jumper.

COMMUNICATE

In mid to late November (before families start to buy jumpers, which are already appearing in the shops), go out to pupils and families to let them know:

- What
- When
- What they need to do - when and where the jumpers should be brought in

Remember that stocks will be limited to avoid disappointment!

SWAP

Remember to COUNT HOW MANY JUMPERS YOU SWAP and how many people take part. You can then work out how many jumpers and how much money has been saved.

ENJOY!

For more share and repair ideas for schools, you can download Ostrero's Classroom Waste Guide and Zero Waste Schools Guide.



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