



Social Media & Online Safety Workshop - Secondary Schools

This one-day workshop will discuss a wide range of social media and online safety aspects, relevant to our young people in today's digital age. Throughout the day, we plan to highlight and educate the young people about the many positive aspects, as well as the risks and dangers the internet and social media can pose to them. We take a look into how their actions on social media can affect not only themselves but other people.

This will be an interactive session where the young people will participate and discuss their own experiences online, in a safe and confidential environment. Members from our team will be on hand to give assistance to any young person if they have any further queries about the content we present.

COURSE DURATION

- 1 day (morning/afternoon)
- 3 hours of content
- Hosted by 2 members of the SKapade team

Aims - We explain and identify what the internet and social media is and what it has the potential to do. We highlight the many dangers/risks posed to young people by the internet and social media if it is not used in the correct manner. We will teach the young people practical skills to keep themselves safe and secure whilst online.

Activities - Using some "mock profiles", we can help the young people understand why certain actions on social media have a negative effect on society or individuals. We will encourage an interactive session with participation from the young people. We demonstrate our own social media and online presence through Youtube, Instagram, Facebook, Snapchat and various other platforms utilised by the SKapade team.

Benefits - The young people can apply their newly-learned knowledge when on the internet/social media, which will help highlight awareness and reduce certain issues such as bullying, inappropriate posts, addiction and numerous other key areas. By training the young people on how to stay safe online, we are enabling the young people to take responsibility for their online actions and day-to-day lives.

WORKSHOP CONTENT

Introduction to the Internet and Social Media - We discuss the internet and various different types of social media which are being used in our everyday lives, using examples of the SKapade team's online accounts and presence. We discuss the many positive aspects of being online and the advantages of social media, especially with regards to social activities, hobbies and interests and today's digital industry career sectors.

Risks & Challenges of the Internet and Social Media - We take a look into fake accounts, fake profiles and hacking. We also look at cyber-bullying, abuse risks, online violence, lies and rumour spreading, gossip, happy slapping, intimidation, exclusion, blackmail, 'scamming', coercion, radicalisation, desensitisation and "pro" sites such as anorexia. These are not a 'normal part' of growing up, and we

explain the effects of such sites, behaviour and the longer-lasting issues arising from being involved in these. We also look into addictions arising from use of sites such as pornography, gambling and gaming. Particular attention is given to pornography and the damaging effects it can have with de-sensitisation.

Personal Profile Protection - Our team will show the young people how to set up personal profiles correctly, thus avoiding unnecessary access from unauthorised individuals/accounts. We will show the young people how to protect themselves and their location, age and home address. We will demonstrate how easy it is for someone to access this information if the young person hasn't protected themselves properly.

Staying Safe Online: A Young Person's Guide - We show the importance of communicating with trusted family/teachers/friends on what the young person is doing online, especially if they feel it's potentially risky or 'bad'. We educate the young people on being fully aware of the risks online, the importance of online reputation, online 'friends' and content shared online. We run demonstrations on how to use and update privacy settings, passwords, blocks, reporting and location settings.

ABOUT SKAPADE

We are a state of the art, award-winning independent music studio based in Dumbaron, Scotland and we offer electronic music production training given by established artists in the music industry. We provide one to one tuition, track engineering, mastering, mixing, podcast production and support for artists of all levels in our purpose-built studios and community hub.

Along with this we are hugely passionate about our local community and our young people. We offer a range of workshops, youth training, personal development and events for young people across Scotland. We also work in partnership with notable youth organisations such as The Prince's Trust and Young Enterprise Scotland.



Some of the team meeting First Minister Nicola Sturgeon and HRH Prince Charles recently.

TEAM SKAPADE

Stephen Kirkwood -International DJ, music producer and founder of SKapade Studios, Stephen provides guidance, mentorship and an insight into how social media affects the creative industries. Stephen runs numerous social media accounts and can give first-hand accounts of how to conduct yourself online.

Steven Galloni - Operations Manager and Co-Founder of SKapade Studios, Steven is an actor and comedian and always proves a hit with our young people. Steven also runs our various social media accounts and helps young people to understand the positives and negatives of the online world.

Jack Dyer - Jack Dyer is one of our youngest and most dynamic team members. An excellent communicator and facilitator, Jack is a 3rd year business student at university and also a DJ & music producer. Jack started with SKapade as a workshop attendee and now regularly leads our facilitation team.

Reiss Armstrong - Reiss is another one of our rising stars. An accomplished singer and trained rock and jazz musician, Reiss joined our facilitation team and delivers workshops and presentations around his studying of maths at university. Reiss is also a DJ & music producer.

CONTACT US TO FIND OUT MORE + ARRANGE A CHAT

Address: Skapade Studios, Unit 3, 80 Castlegreen Street, Dumbarton G82 1JD

Telephone: 01389 742 804

Mobile: 07469 711 561 (Steven Galloni)

<http://www.skapadestudios.com/>

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