



Newsletter

Social Enterprise

IN EDUCATION

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“WELCOME

to the September 2014 Issue of Social Enterprise in Education Newsletter.

Social Enterprise Academy's education programme started in 2008, and since then we've been amazed by the fantastic businesses developed by 550 primary, secondary and additional support needs schools.

This newsletter is here to help you find out about events, resources and the work happening in your area. But it's also a place for you to share your success. Just get in touch! ”

Sandra and Claire,
Social Enterprise in Education Team

Watch Eva from Port Ellen Primary School reflect on their journey into social enterprise:

www.vimeo.com/socialenterpriseacademy/Eva

A QUICK GUIDE TO THE SOCIAL ENTERPRISE IN EDUCATION PROGRAMME

What is it?

Set up in 2008 in partnership with Scottish Government, the programme provides support to pupils and teachers so that they can set up successful, pupil-led social enterprises in their schools

We've worked with 500 schools and over 1000 teachers and each year we hold an awards ceremony to celebrate their success.

Why was it set up?

Social entrepreneurs can be found anywhere, at any time and at any stage in their development.

That's why our programmes are aimed at supporting young people to discover their entrepreneurial and employability skills and to introduce them to social enterprise as a way of doing better business.

What are the benefits?

Establishing a social enterprise in school allows young people to engage in the practical and creative skills required to run a business. It improves confidence,

increases self-esteem and enriches their sense of social justice. They also have a real life learning experience that is relevant and fun!

What kind of social enterprises are there?

Anything you can think of! Pupils across Scotland are running community cafes, bike and uniform recycling, events, stationary stores, craft shops and are tackling all kinds of social issues including cyber-bullying, healthy eating and Alzheimers.

What's the key to success?

Letting the young people own and lead their social enterprise! By participating in setting up and running a social enterprise they develop skills for learning, life and work and demonstrate that they are Successful Learners, Effective Contributors, Confident Individuals and Responsible Citizens.

How do we gain an Award?

Schools need to show that their social enterprise is pupil-led, that the profits are being used to address a social purpose, that there is clear trading activity and that it is sustainable.

Want to get involved?

We'll help you every step of the way, from getting the initial ideas together

to developing your business plan and launching your enterprise. A Social Enterprise Academy tutor will work with teachers and pupils, and there are lots of curriculum-linked resources to provide inspiration and guidance.

Teacher CPD

There are free events across Scotland throughout the year:

- 16 Sept » Bathgate & Deans High School
- 17 Sept » Eden Court Theatre, Inverness
- 21 Oct » Sgoil Lionaclet, Benbeculla
- 22 Oct » Nicholson Institute, Stornoway
- 23 Oct » Nicholson Institute, Stornoway
- 30 Oct » Elgin City Football Club
- 17 Nov » Newbold House, Forres
- 10 Dec » Evening class, Renfrewshire

For more information and to book visit our website

Free resources

See what social enterprise could look like in your school by downloading Curriculum for Excellence linked resources from our website

Share your news!

Send us your photos, news and blogs so we can feature you on our website and in this newsletter

KILPATRICK SCHOOL CLYDEBANK THE KILPATRICK WORK SHOP

KEY FACTS: Run a craft shop and community cafe; support charities at home and abroad

How it developed

We became inspired by Emma Scullion, who had started awamu to support the women who care for vulnerable children in the slums of Kampala, Uganda. Emma told us about their healthy eating project called Food for Education helping 60 families grow nutritious food so that children can eat regular healthy meals – this can cost £100 for one vegetable garden. We decided to raise money to build a garden in Kampala. Just one garden, by Christmas. We ended up raising £200 for 2 vegetable gardens. We wanted to do more!

Emma sent us a string of hand-crafted recycled paper beads made in Kampala as a ‘thank you’. We asked for more samples and designed a new bracelet using the awamu and Kilpatrick beads together - the “awamu-kilpatrick-



together bracelet.” Everyone loved it, even the Clydebank Museum gift shop! We have now raised another £100 for garden Number 3!

What pupils gained

We are developing a range of “awamu-kilpatrick-together” jewellery and awareness bracelets also. Supporting awamu has made our business a social

enterprise and given our efforts a purpose. It feels good to use our skills to help others and motivates us to build as many vegetable gardens as we can.

Our own Kilpatrick School vegetable gardens are being planned and we are currently working on a healthy eating recipe book which will feature a few recipes from our friends in Kampala ☆



LOURDES SECONDARY SCHOOL GLASGOW CAKE-A-LICIOUS

Cake - A – Licious makes tasty treats related to the occasions of the year e.g. Christmas, Easter and sell them to customers in the school. We run every Wednesday lunchtime and after school. It also runs on various days and times depending on the selling event taking place. Once we have made a profit, we donate the money to small charities that focus on children in need of help. We also reinvest some of the profit for future projects.

What pupils gained

Through the enterprise, we all will continue to develop skills, some may have more of an impact than others. Some of the skills we are developing are: leadership, teamwork, organisation, planning, negotiation, selling, advertising or marketing, literacy and numeracy, and also health & wellbeing. We are also raising awareness of the work the charities we support do across the school ☆

KEY FACTS: A Home Economics business, supporting children and young people

How it developed

There have been cake sales in the past in school and the quality of produce

was not what we are offering yet they still made a profit. With this in mind we saw a gap in the market for quality produce at reasonable prices and people could make a difference to others by purchasing our items.

WHINHILL PRIMARY SCHOOL GREENOCK SNAP SHOP MANIA

KEY FACTS: Novelty photo booth; used by whole school; profits used to support Yorkhill Hospital

How it developed

Snap Shop Mania is a fun photo booth run by the Primary 6 pupils. They take photos of groups of friends in front of a green screen wearing silly props and then sell the photos for 50p or the key rings for £1.00.

The business has proved to be extremely successful and popular with the whole school and the nursery. We recently did a French themed photo shoot (for French Week) and made a fantastic profit! We are using the money raised to create a better outdoor learning environment for all of the children.

We have recently moved into a brand new school and the money raised will be put towards some picnic tables, benches and play equipment. The children involved have shown continual commitment, responsibility and good team work skills ☆

What pupils gained

27 pupils are involved and are split into six different teams depending on their personal skills. We have got a management team, an administration team, a marketing team, a finance

team, a prop team and a photo technician team. The children have gained real life experience of how a real business is run; they have developed their technology skills and have become fabulous entrepreneurs!



“ We wanted to learn about business and the best way to do that was to start our own one ”



COMMUNITY SCHOOL OF AUCHTERARDER AUCHTERARDER HEALTHY TUCK SHOP

KEY FACTS: Market research-based | Raising awareness of social responsibility

How it developed

We decided we wanted to learn about business and the best way to do that was to start our own one. We invited Jay, from the Social Enterprise Academy, to come and talk to us about social enterprise.

After Jay's visit we decided we wanted

to create a healthier community and also to start a healthy tuck shop. We thought about how to make money and how to use our profit to help others. We learnt that this is called social enterprise.

Since we have started our enterprise we have raised £360 and plan to continue the tuck shop next term. With our profit we now hope to start to improve the school grounds. We hope

to build a bike track and to develop the school garden and generally encourage people in school to get out and be more active.

What pupils gained

We have been running the tuck shop fortnightly for about six weeks. We learnt lots of things like:

- 1) How to work with a budget
- 2) How to deal out change
- 3) How to calculate profit
- 4) How to work in a team ☆

Written by Milly Meldrum-McNab, Cailean O'Reilly, Hannah Coltart & Charlie Hargill (P6R)



**PROFILE
JAY LAMB
SCHOOL TUTOR**

Social entrepreneur and Academy tutor

Jay is one of the Academy's social entrepreneur tutors who supports a variety of programmes from enterprise to leadership, playing a lead role in running the Social Enterprise in Education programme within schools and colleges.

Jay has over 27 years experience in educational settings, working as an outdoor activity instructor, environmental educator, community educator, social enterprise advisor and tutor with the Academy. A social entrepreneur, Jay set up ReUnion Canal Boats in Edinburgh in 2004.

His career has involved a pattern of having a new experience, learning

from that experience and then engaging others in learning about the subject it involved - be that juggling, sustainable building, canal life, or setting up and developing a social enterprise - the cycle has been the same.

This has seen him take on leadership roles whilst engaged in learning environments in numerous countries and cultures in subjects as wide ranging as building houses out of waste materials or teaching 5-year-olds about the natural systems that govern our planet to supporting scared teachers through caving systems over 100ft rock faces and coaching chief executives to recognise their strengths and key challenges,

Social Enterprise IN EDUCATION

AWARD CEREMONY 2015

Every year, schools celebrate their extraordinary entrepreneurial achievements at the Social Enterprise in Education Awards. Over 500 teachers, pupils and supporters have attended the Awards, including Mr John Swinney MSP, Cabinet Secretary for Finance and Sustainable Growth.

Mr Swinney said: "The creativity and innovation that has been demonstrated at the Awards by our young people is consistently impressive. Taking part in these Awards helps them develop the skills and confidence they need to take these ideas and turn them into social enterprises, enhancing their work readiness which will help build the smarter, wealthier and fairer Scotland."

Get in touch if you'd like to enter your school or college in the 2015 Awards!



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ABOUT US

Social Enterprise Academy is a social enterprise delivering learning and development programmes for anyone working for social purpose, at any stage in their development.

We work with young people in or out of education, entrepreneurial start-ups, as well as the staff, chief executives and board members of emerging and mature organisations.

The Social Enterprise in Education Programme is funded by the Scottish Government Third Sector Unit.

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