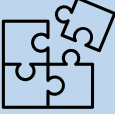









- Families
- Environment
- Workforce
- Identification
- Intervention
- Universal
- Targeted

Book Bug Baby Bag

An Early Language and Communication Improvement Story Board
from Orkney Health and Care

 <p>The issue</p>	 <p>The team</p>	 <p>Our idea</p>
<p>National increase in children with one or more developmental delays identified at 13-15 month review. Often these are communication-based delays that are identified using ASQ assessment. This is also observed locally both through data and anecdotally.</p>	<p>Louise Brewer from NHS Orkney Health Visiting Team, had Emma Mckinnon from the Scottish Booktrust as a mentor between September 2021 and January 2022.</p>	<p>Developed a structured programme using the universally gifted Bookbug Baby Bag, that models use of the resource throughout the first year of life to encourage bonding, fun, social interaction and strengthens communication between parents, carers and their children.</p>
 <p>Tools & resources we used.</p>	 <p>What we did</p>	 <p>The impact</p>
<p>3 Mentored sessions to design the programme.</p>	<p>We were unable to bring forward the test of change team wide at the time of design due to critical staffing shortage and reduced service provision. Since introduced the idea to the team (we now have several new team members and are almost fully staffed) and will offer a training session and resources to help team members embed the change into practice.</p>	<p>Hope that parents will engage with their Bookbug resources and have confidence to have fun with their little ones, strengthening bonds, connection and building on communication skills. Demonstrating the resource at each key visit throughout the first year should give maximum impact</p>
 <p>Our learning & next steps</p>	<p>Trial of structured gifting programme for the baby bag</p> <p>Team training session</p> <p>Provision of resources to undertake gifting and demonstrating effectively throughout the first year of life</p> <p>Trial between June 2024 to December 2024</p> <p>Evaluation of programme (survey of practitioners and families)</p>	
 <p>Find out more</p>	<p>Louise Brewer</p> <p>Health Visitor, NHS Orkney. Louise.brewer@nhs.scot</p>	