

Early Language and Communication Project

Storyboard at a Glance		
□ Families □ Environment □ Workforce □ Identification □ Intervention	⊠ Universal ⊠ Targeted	

Infant Massage

An Early Language and Communication Improvement Story Board from Fife

The issue	The team	Our idea
Lack of funding for the HV Service to be trained in delivery of infant massage, supporting parents to enhance communication and emotional cues with their babies promoting early language and communication	NHS Fife wide Community Nursery Nurses/Health Visiting Service	To deliver infant massage classes across all Fife locality areas and option of one to one infant massage sessions to a targeted group of parents with an identified need. The overall goal, to promote emerging speech, direct eye gaze, listening and turn taking and social skills encouraging the infant and parent to engage with one another
Tools & resources we used.	What we did	The impact
Lead Nurse completed a proposal to whole family wellbeing fund Nov 23 to allocate money for all 28 CNN's to be trained in delivery of infant massage Awarded funding from Wholefamily wellbeing to purchase equipment and train our staff in 2024	X4 CNN's trained in delivery to date and completed x2 group sessions Further 24 CNN's booked to train between June – Dec 2024 and roll out across all Fife localities Created an infant massage referral form for HVs to directly refer to CNN specific for targeted families/intervention	Positive feedback received from parents on their increased confidence in how they communicate with their babies One to one interaction between parents and their baby Research highlights improved brain development and learning capacity in babies – neurodevelopment
Our learning 8 next steps	Early commencement of infant massage classes to improve and strengthen early language and communication	
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