**Letters for the Visitors’ Centre Storyline**

**Letter 1 – the ‘hook’**

**Choose a sending organization or person and suitable address.**

**Dear Boys and Girls**

**Our local development group is keen to encourage more tourists to visit your area and we think you could help us by making a list of local attractions that would be of interest to families and other visitors.**

**Also we may have some land available as the site of a Visitors’ Centre and would be interested to have you submit your design ideas.**

**Your proposals in the form of lists, plans and models should be ready for review by the end of next month when you may be invited to make a presentation or submit a portfolio.**

**Please reply immediately to let us know if you accept this challenge.**

**Yours faithfully**

**Letter 2 – acceptance and further challenges**

**Dear Girls and Boys**

**Thank you for your excellent presentation. We are pleased to inform you that we like your proposal for the Visitor’s Centre and agree that your area has great potential for attracting tourists.**

**Now we offer you a further challenge.**

**You are invited to consider the following**

1. **Staffing for the centre and how to attract the best people to work there.**
2. **Design of uniforms/staff clothing in a distinctive colour scheme and with an eye catching logo.**
3. **Possible incidents that staff may encounter as part of their work and how they should deal with them.**
4. **Special events to be based in the Centre and surrounding area**

**Once again you should explore these ideas and make ready a presentation or portfolio.**

**We look forward to hearing from you.**

**Good luck and best wishes**