

Cultural Planning

Continual Professional Development



**A four day course on the background
and concepts of cultural planning**

AUTUMN 2013

UNIVERSITY OF THE
WEST of SCOTLAND
UWS

Cultural Planning

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This short course provides an introduction to the background and concepts of cultural planning, drawing on a range of sectors such as culture, housing, planning, social work, health and education.

Aimed at professionals working in the above areas, the course will be of interest to those who wish to understand the background, concepts and approaches to cultural planning and those seeking to adopt the approach with partners and collaborators across a range of areas to finance new initiatives and developments.

At the end of this course, participants will:

- understand the concepts of cultural planning and be able to identify practical models of cultural planning
- develop the ability to identify a range of growth areas in the Creative Economy
- understand a range of finance models needed to enable a cultural planning approach
- be able to critically evaluate an opportunity or business plan that would lend itself to cultural planning

Delivery

The course will be delivered over four days in two day blocks, with six weeks in between each block. The course will comprise workshops and presentations at the University and on-site in locations in Glasgow.

Funding

The course is eligible for Skills Development Scotland funding or ILA funding – see website below for more info.

More information

More information about this course can be found at www.uws.ac.uk/cpd-culturalplanning or email Professor Gayle McPherson gayle.mcpherson@uws.ac.uk