

**Suzanne Zeedyk Ltd and Starcatchers
celebrate the launch of Suzanne Zeedyk's new films
with a series of 'Silly Moments' on
Global Belly Laugh Day - 24 January 2013**

Dr. Suzanne Zeedyk is a Developmental Psychologist who has been seeking to help the public understand the science telling us about babies' inborn ability to connect with other people. She will shortly be releasing new video material that brings to life that connection.

Starcatchers is an organization specializing in arts and creativity for very young children in Scotland.

To celebrate the launch of these new films, Suzanne Zeedyk Ltd and Starcatchers will be holding a series of **Silly Moments** in public places around Scotland on 24 January 2013: Global Belly Laugh Day. We are currently looking for local partner organisations or individuals who can help us deliver this event.

This video footage illuminates the multiple ways in which humans are automatically attuned to other humans: through their facial expressions, their bodily movements, their rhythms, and their vocalisations.

This set of new materials will take the form of 10 short films, featuring babies between 2 weeks and 14 months of age. We meet them singing with their mother, getting to know a stranger, experiencing the delight of learning to walk, inventing a new game with their daddy, and being reassured by their siblings. What we learn from the films is how subtle and yet how essential are the moments of connection that a baby creates throughout their day.

In launching these new resources, we want to celebrate the power of joy and laughter and play, which is why we are linking their release to Global Belly Laugh Day. This is an opportunity to remember the importance of playfulness in sustaining our relationships, our mental health, and even our physical health and with the help of Starcatchers' artists, we will be generating unexpected laughter for grown ups and children across Scotland on 24th January 2013!

Our **Silly Moments** will be taking place in:

- Dundee
- Glenrothes, Fife
- Edinburgh
- Hamilton, South Lanarkshire
- Barrhead, East Renfrewshire

We are identifying shopping centres and public spaces in each of these regions, where we can create a base for delivering our theatrical events, as well as information about the new films and about the science of connection.

How you can help

We are looking for interested local partner organisations or individuals who can help us to deliver this exciting day of laughter and silliness. These local partners/volunteers should be able to:

- Help set up and attend the information tables from 10am – 2pm
- Provide a laptop computer for the day
- Take photos and videos, to connect with our social media on the day
- Help promote and publicise the event across their community

For more information, please contact Catherine Campbell at Starcatchers, on info@starcatchers.org.uk



www.suzannezeedyk.com

www.starcatchers.org.uk

www.bellylaughday.com