

Business Management



National 5 Business Management is a worthwhile and beneficial course developing enterprise skills and attributes. The course explores different business types within various sectors of economies and industries. Learners gain insight into how businesses and organisations meet societal needs, how external factors may impact and influence the success of these and how to react and respond accordingly. Learners are taught to to interpret financial information – equipping them with the ability report on overall business performance. Furthermore, the course has been designed to give learners and understanding of Human Resource Management – the importance of recruiting and retaining skilled, motivated employees and ways to ensure they're trained in line with current legislation.

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	Finance	

Topics Covered

Management of Marketing

Management of Operations

■ Management of People

Understanding Business

Skills Gained

Analytical Thinking

☐ Communication Skills

☐ Customer Service Awareness

Decision-Making

Enterprise & Employability

☐ Financial & Marketing Awareness

□ Problem-Solving

Legal & Ethical Understanding

■ Adaptability & Innovation

☐ Thinking & Reasoning skills

These skills provide learners with practical business insights, preparing them for further education, careers, or entrepreneurial ventures.

<u>Assessment Breakdown</u>

Overall Marks - 120

Exam - 90 (75% of overall grade)

Assignment - 30 (25% of overall grade)

<u>Progression & Possible Career Paths</u>

Progression:

- ☐ Higher Business Management
- ☐ Adv Higher Business Management
- ☐ A college or university course

<u>Possible Career Paths:</u>

- Management & Leadership
- Accounting & Finance
- Economics
- Marketing & Advertising
- Entrepreneurship
- ☐ Human Resources
- Sales & Customer Relations
- ☐ Supply Chain & Logistics
- Consulting

Entry Requirements and advice

Business Management is content-heavy subject and introduces advanced terminology and concepts, pupils would benefit from a background in National 5 Business providing a strong base knowledge needed for success in Higher. If pupils are 'crashing' Higher Business, it's recommended they have a B+ written based Highers such as English, Modern Studies or History. Entry to Higher Business will be at the discretion of the department







