



# Higher Business Management



Higher Business Management is a worthwhile and beneficial course developing enterprise skills and attributes. The course explores different business types within various sectors of economies and industries. Learners gain insight into how businesses and organisations meet societal needs, how external factors may impact and influence the success of these and how to react and respond accordingly. Learners are taught to interpret financial information - equipping them with the ability report on overall business performance. Furthermore, the course has been designed to give learners an understanding of Human Resource Management - the importance of recruiting and retaining skilled, motivated employees and ways to ensure they're trained in line with current legislation.

## **Topics Covered**

- ☐ Finance
- ☐ Management of Marketing
- ☐ Management of Operations
- ☐ Management of People
- ☐ Understanding Business

## **Skills Gained**

- ☐ Analytical Thinking
- ☐ Communication Skills
- ☐ Customer Service Awareness
- ☐ Decision-Making
- ☐ Enterprise & Employability
- ☐ Financial & Marketing Awareness
- ☐ Problem-Solving
- ☐ Legal & Ethical Understanding
- ☐ Adaptability & Innovation
- ☐ Thinking & Reasoning skills

These skills provide learners with practical business insights, preparing them for further education, careers, or entrepreneurial ventures.

## **Assessment Breakdown**

Overall Marks - 120

Exam - 90 (75% of overall grade)

Assignment - 30 (25% of overall grade)

## **Progression & Possible Career Paths**

### **Progression:**

- ☐ Adv Higher Business Management
- ☐ A college or university course

### **Possible Career Paths:**

- ☐ Management & Leadership
- ☐ Accounting & Finance
- ☐ Economics
- ☐ Marketing & Advertising
- ☐ Entrepreneurship
- ☐ Human Resources
- ☐ Sales & Customer Relations
- ☐ Supply Chain & Logistics
- ☐ Consulting

## **Entry Requirements and advice**

It is recommended pupils have a strong grasp of written and spoken English to meet the demands of this course. Business Management is content-heavy and introduces advanced terminology and concepts, pupils would benefit from a background in National 4 Business, which provides the foundational knowledge needed for success in National 5.

