

# Global Citizenship – An Interdisciplinary Approach in Primary School @NUthmani



# Social Studies & Enterprise

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## Setting up a business enterprise

- Learning Context:
  - *Learning about the requirements to set up a new business: market research, roles and responsibilities, advertising, profit and loss.*
  - *Surveying consumer opinions on what services would help aspects of convenience in their lives*
  - *Research the Mumbai Dabawala lunch delivery service as a model of a business that provides consumers convenience.*
  - *Consider the difference in value of the labour market in India v Scotland and the different economic needs of each nation.*



## Mathematics

I can use the terms profit and loss in buying and selling activities and can make simple calculations for this.

**ANU 2-09c**

I have carried out investigations and surveys, devising and using a variety of methods to gather information and have worked with others to collate, organise and communicate the results in an appropriate way. **ANU 2-20b**

## Focus for Assessment

**SAY:** \*Dragons Den style presentation to explain your business model. \*Be able to identify why the Mumbai Dabawala business model works.

**MAKE:** \*Design and promote a service to sell

**WRITE:** \*Design an advertising poster for your business.

**DO:** \*Research the Mumbai Dabawalas \*Decide on a service to sell by completing a survey of consumer needs.

\*Design an advertising poster for your business.

## Literacy

**Writing:** I consider the impact that layout and presentation will have and can combine lettering, graphics and other features to engage my reader. **LIT 2-24a**

## Expressive Arts

I have the opportunity to choose and explore an extended range of media and technologies to create images and objects, comparing and combining them for specific tasks. **EXA 2-02a**

## Learning Context

**Social Studies:  
Enterprise Study**

**Global Citizenship Focus:  
Economic Growth**

## Health and Wellbeing

I value the opportunities I am given to make friends and be part of a group in a range of situations. **HWB 2-14a**

## Social Studies

By experiencing the setting up and running of a business, I can collaborate in making choices relating to the different roles and responsibilities and have evaluated its success. **SOC 2-22a**

I can use evidence selectively to research current social, political or economic issues. **SOC 2-15a**

## Science

n/a

## Sustainable Development Goals

**SDG 8: Decent Work and Economic Growth**

\*Encourage discussion around the differences and similarities of the labour market in India v Scotland and the effect on the respective economies.

## ICT and Technologies

As I extend and enhance my knowledge of features of various types of software, including those which help find, organise, manage and access information, I can apply what I learn in different situations. **TCH 2-03a**