

When you wish upon a Star
Dream making for sick children



ELF WISH WALK
FUNDRAISING PACK

ABOUT US

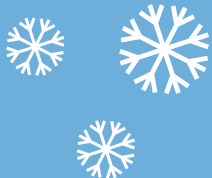
When You Wish Upon a Star has one simple mission, to grant the Wishes of children aged 4–16 who live with life threatening illnesses. Established in 1990, we have proudly granted over 18,500 Wishes as we support families who are facing unimaginable times and when the effect of their child's illness is felt both emotionally and financially.

What is a Wish?

Each Wish is unique; from zookeeper experiences to iPads, Nutcracker theatre experiences to respite holidays, we aim to create the magic with a personalised Wish for each family.

A Wish allows illnesses to be put on hold and is a welcomed escape from routines, whilst also supporting rehabilitation, sensory needs and mental health for all the family.





WISH STORIES

LAPLAND

What could be more thrilling than taking a trip to Lapland on the Santa Express? Every December, children and their families board the plane with excitement and wonder, ready to experience the magic of the North Pole. As soon as they land, they are transported to the Enchanted Forest, a place full of adventure and surprises.

There, they meet Santa's cheerful elves, who welcome them to a cosy lodge where a delicious dinner is served.



The highlight of the day is meeting Santa himself, who arrives with a big smile and a sack full of presents. He gives each child a special gift and a hug, making them feel special and loved. Santa then invites them to visit his village, where they can enjoy a giant slide, cross the Arctic Circle, and listen to some festive music.

RUBY

Ruby was only 4 years old when she was diagnosed with a Wilms Tumour. Ruby LOVED dancing and LOVED her ballet classes but her illness and the gruelling treatments meant that she had to put a stop to attending her ballet classes. Staying in an award winning 5 star hotel Ruby dressed in her handmade bespoke tutu was met by the Scottish Ballet Principle Dancer, the Nutcracker Prince who granted Ruby's Wish and invited her to dance in Clara's magical dream at the Nutcracker Ballet!

Ruby arrived in style - In a magical horse drawn carriage along the world famous Princes Street in Edinburgh, where she was met by the Snowflake Dancers at the Festival Theatre. Ruby had the chance to dance and even met the Sugar Plum Fairy herself who gifted Ruby a pair of signed pair of pointe shoes.

Ruby is a true warrior and inspiration, her Wish created some of the most magical moments and where precious memories were made after such a difficult year.



HOW IT WORKS

An Elf Wish Walk is a fun and accessible fundraising activity that anyone can participate in! You can do it at school, during your PE class, your Daily Mile challenge, you can do it with your friends & family at a nearby park or any safe place you like. It's a great way to get active, have fun and help grant wishes.

When

Anytime in November or December

Where

A safe space within your local community

Who

Anyone can participate, family groups, schools, nurseries, community groups, the more the merrier!



Fundraise

We suggest that each Elf (child) aims to raise £5 for our magical Wishes. We appreciate the pressures of the current cost of living and we are grateful for any amount that every child can contribute towards their Elf Wish Walk.

How to Register

Contact fundraising@whenyouwish.org.uk

Your Elf Wish Walk pack will include:

- ❄️ An Elf hat for each participant
- ❄️ Sponsor form or/ Just Giving Link
- ❄️ An event information poster
- ❄️ Fundraising thermometer
- ❄️ Letter to parents / guardians explaining the Elf Wish Walk (if applicable)

For more information:

www.whenyouwishuponastar.org.uk/christmas

#elfwishwalk



GET FUNDRAISING

This Christmas, you have the power to make a difference in the lives of children living with life threatening illnesses. Every Wish pound raised goes towards helping future Wishes. Your support can bring joy and hope to families who need it most. Join us today and help make this Christmas a special one for our Wish children and their families.

Online

We recommend you set up a JustGiving page to collect donations. We receive the donations and Gift Aid directly saving you time and penny-counting!

1. To set up your page visit www.justgiving.com/start-fundraising. It is quick and easy but if you have any problems at all get in touch and we will be happy to help!
2. Set yourself a fundraising target!
3. Make sure you fill in the 'story' section to tell your friends, family and colleagues what you are doing and why our Wish Granting work is so important!
4. Keep everyone updated!
5. Sharing pictures and updates of your fundraising progress and walk on the day.

Sponsor Form

There is a downloadable sponsorship form included within this pack that you can print and use to collect cash donations, please ensure all forms are fully completed with address details and postcode.

After your event please return to us by post or in person so we can claim any additional Gift Aid on your behalf.



THANK YOU!

MAGICAL WISHES

Help us to say YES to the dream wishes of children aged between 4 and 16, who battle life threatening illnesses.

Whether they want to be a fairy princess, meet their favourite celebrity, watch a ballet performance or visit Disneyland, we are here to help make their wishes a reality.

A Wish gives our families a break and something to look forward to during difficult times. It can also ease financial and emotional burden they may have.

Wishes let the family forget about their child's illness for a while and have fun and create precious magical memories that last forever.

WE INVITE YOU TO BE PART OF THE MAGIC!



Target

Total



Head Office, Futurist House, Valley Road, Nottingham, AG5 1JE
Phone 0115 979 1720 Email fundraising@whenyouwish.org.uk



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