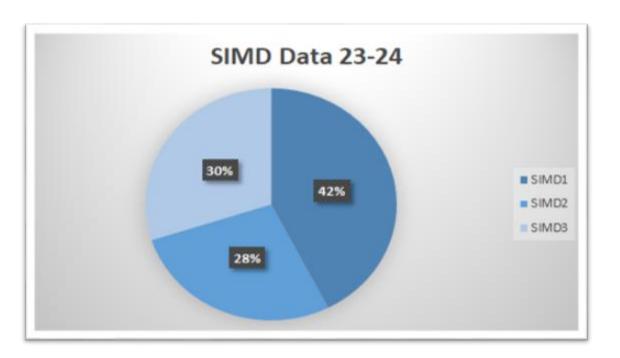
50 Things to Do Before You're 5 – Case Study Emma Jex, SEYO, Methilhaven Nursery





Context



- Methilhaven Nursery sits in the **most** deprived area in Fife. This is reflected in our SIMD data for our nursery, with over 40% of our families living in the first decile.
- As a team, we are always keen to find ways to support our families with a variety of free/low cost opportunities which support family learning experiences and help to build parental capacity.



October 2023





- •In October 2023 as a team, we looked at the 50 Things app and webpage together. Through these conversations we felt as a setting it would incredibly be valuable for us to make use of this fantastic resource.
- •Instead of this being an "add on" to what we already do, we looked at creative ways to thread this into our existing family learning opportunities and experiences. We decided to adopt a three-level method using our universal, additional and targeted approaches.



<u>Universal</u>: Promoting the app and website to all families via our Seesaw page, Nursery Newsletter and Family Learning display.

Staged Intervention Approach

Additional: '50 Things Challenge' shared via Seesaw, to promote home-nursery link with families trying new activities. Activities shared related to room interests, seasons, children's choice.

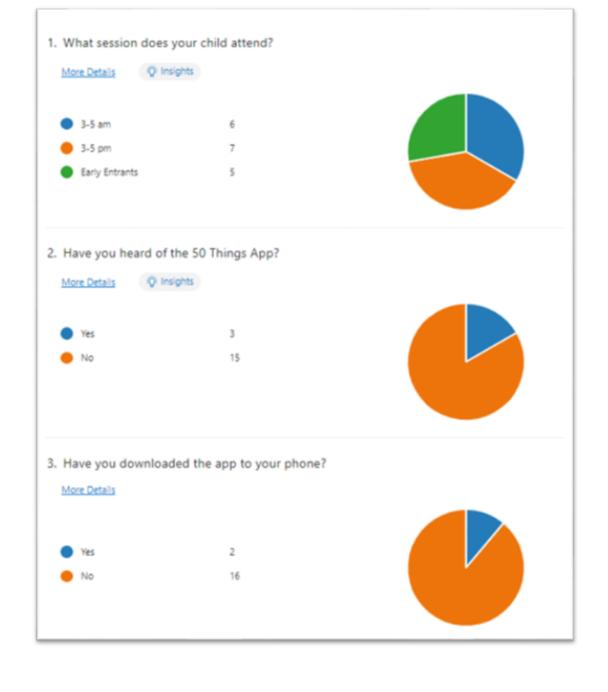
<u>Targeted</u>: Test of change with Play Away 2 group – using the 50 Things app to help develop parental capacity.



Entry Data

Before we started promoting the app with our families, we gathered starting data to gauge our starting point.





Universal



Family Learning display



"I think it's such a good idea. I love that you share it through Seesaw too" – parent comment Example post shared via Seesaw



"It's like Bingo! It makes me want to complete them all"

- parent comment



★★Watch out on your activities tab on your child's journal, as we will be sharing an activity each week relating to the "50 Things to Do" app.★★

We will share a different activity each week for you to try with your child. (5 weeks) These will be posted on a Friday.

At the end of the five weeks we will have special certificates and prizes to share with you.

Please send us your photos and videos in on Seesaw!

For more info: https://50thingstodo.org/

Additional

'50 Things' Challenge

We are currently running our 50 Things Challenge through Seesaw.

Each week an activity from the app will be shared via Seesaw for you to try at home. At the end of the challenge, participants will be issued a certificate and a small prize.

For more information please go to:

https://fife.50thingstodo.org/app/os#!/welcome



Our '50 Things Challenge' was shared through our Seesaw app in Term 2. This encouraged families to try different activities each week and share photographs with how they got on.

Simple incentives were offered to encourage participation (Certificates and a small prize)



Examples of **Additional** Level **Activities**









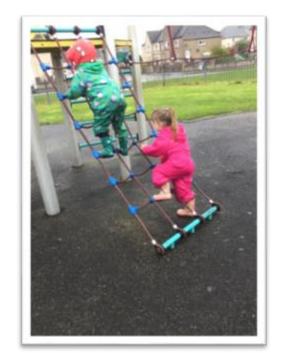




Examples of Additional Level Activities



"we have got six more to go and then we will have completed all fifty!" - Parent comment





I am very lucky because the park is near my home





•In our Play Away 2 group which runs with our Early Entrant families, we looked at the 50 Things activities.

Targeted

•We used the app as a means of creating our own memory boxes with the children and adding activities weekly to build a record of shared experiences.



Targeted









Making Memory Boxes





Inspired from #22 - My Secret Treasures



Targeted





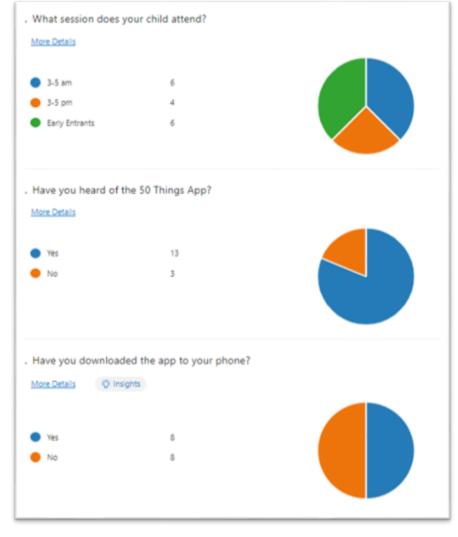






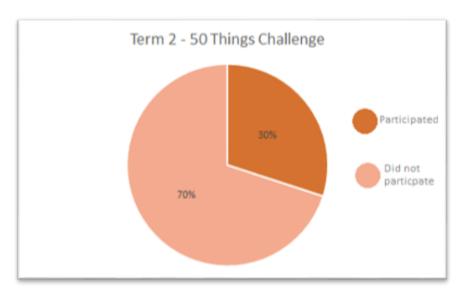
We looked at connections between the Play@Home Book at the app with the families

December 2023 Data





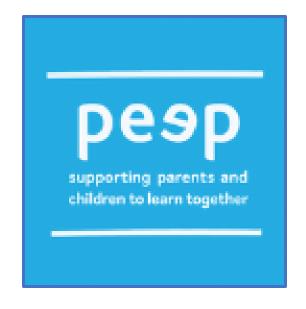
After our first term of promoting the app – this was what our data looked like



We had a 30% engagement for the first challenge.

Other Family Learning Opportunities





Due to the success of the Play Away 2 group, we are looking at ways to incorporate 50 Things into our other family learning groups and during Stay and Play sessions.



Examples







Example:
When one family shared what Fred had gotten up to during his stay, we were able to share that this experience would cover 3 of the activities on the app!

When families are participating in our nursery initiatives such as 'Fred the Ted', we are making the connection to 50 Things.

This allows them to see that the app is not a *homework* task, and is something that the children will enjoy doing with them.





