

Fresh Air Frankie's School Travel Plan



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1.0 WHY HAVE A SCHOOL TRAVEL PLAN

School-related traffic congestion and the risks congestion poses to the safety of the pupils, teachers, parents, residents, and motorists in and around school locations is a significant problem in communities around Fife.

The most obvious cause of traffic congestion around our schools is vehicles, and the biggest source of those vehicles is parents' dropping off and picking up their children from school.

Statistics highlight that 1 in 4 cars during the hours of 8:30 to 9:15 and 2:30 to 3:15 is primary school traffic.

Encouraging active travel—such as walking, cycling, or scooting to school—offers children a healthier, more energising start to their day. It helps improve physical fitness, boosts mood and concentration, and reduces traffic congestion and pollution around school gates, making the environment safer for everyone.

Fife Council's Road and Transportation Service are working with schools in Fife to develop School Travel Plans; a practical framework to promote sustainable travel and address barriers families may face by supporting Frankies **Active Campaigners Team (FACT)** to lead activities, raise awareness, and celebrate progress. These initiatives empower children to take pride in their choices and inspire others to get moving – making active travel a positive part of everyday school life.

2.0 BENEFITS OF HAVING A SCHOOL TRAVEL PLAN?

The benefits of encouraging active travel are clear and a school travel plan can ensure that your school has a long-term vision with aid to support your FACT group with delivering campaigns that will:-

- Improve health and well-being by reducing harmful emissions and increasing activity levels.
- Improve safety through engineering measures and increasing road safety education.
- Improve access and opportunity by developing pupils' skills for safe and independent travel.
- Improve the environment by reducing pollution and CO2 emissions.
- Gain school accreditations such as Fresh Air Frankie STP Awards, Active School Award and Eco Schools.

All work associated with School Travel Planning has been designed to fit into the Curriculum for Excellence.

3.0 CURRENT TRAVEL HABITS

Each year all Fife schools undertake the hands up survey which gives a true reflection of how pupils are travelling to school, and the 2024/25 results show that 64% of pupils are actively travelling to school. However, with over 36% still being driven to school the school must remind parents of their responsibilities around the school gate.

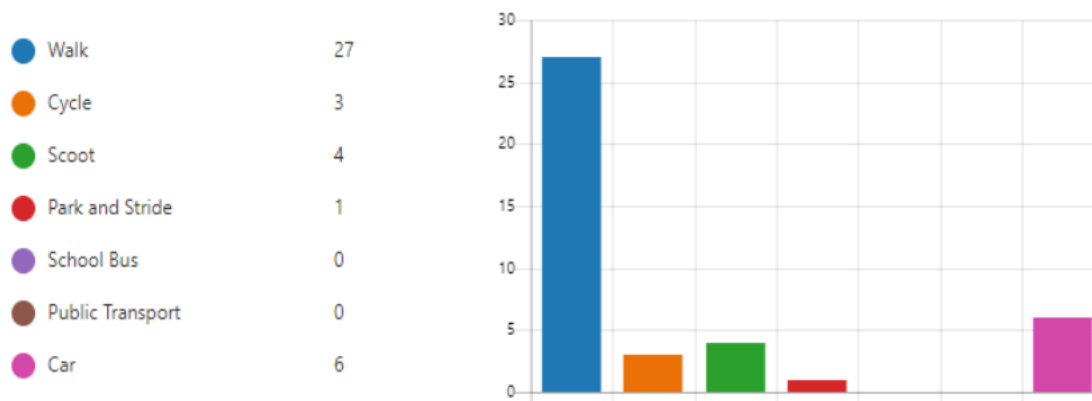
	Walk	Cycle	Scooter / Skate	Park & Stride	Driven	Bus	Taxi	Other	Walk	Cycle	Scooter / Skate	Park & Stride	Driven	Bus	Taxi	Other
P 1-4	25	8	6	8	29	0	0	0	33%	11%	8%	11%	38%	0%	0%	0%
P 5-7	26	19	5	4	9	0	0	0	41%	30%	8%	6%	14%	0%	0%	0%
TOTAL	51	27	11	12	38	0	0	0	37%	19%	8%	9%	27%	0%	0%	0%

3.1 Family Questionnaire

During the consultation period **41** families and **14** staff members responded, and the following analysis is based on the data from these surveys.

3.1.1 Family Survey Data

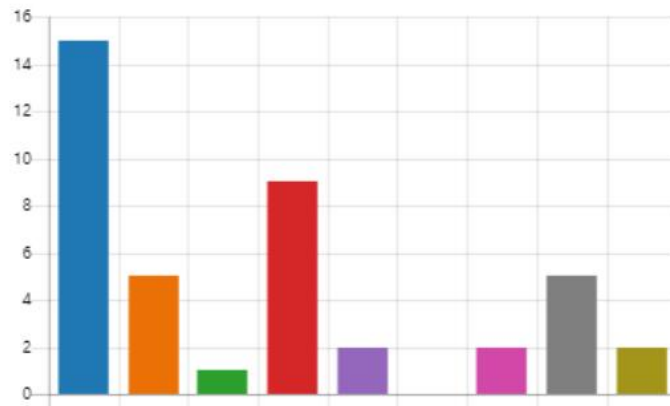
34 families highlighted that active travel was their main mode of travel to school followed by **7** families citing that they drive to school.



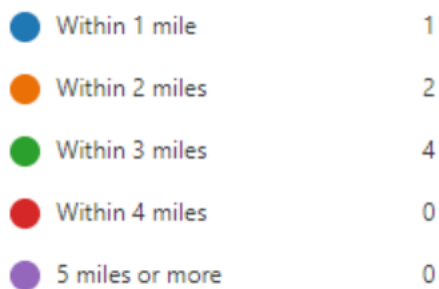
Those who indicated that they drove to school were asked “Where do you park, please give the name of the street or car park”. Only 1 family answered that they parked in the Station Car Park and walked the 5 minutes to school.

Families who drove to school were also asked about parking restrictions around the school gate. All stated that they knew about the restrictions, knew what they meant but none answered if they knew that parking on these would incur a penalty charge.

When asked what the main reasons is for choosing their particular travel mode, families answered the following.



When asked “How far do you live from School?” only **7** families answered this question. The diagram below highlights this data but does not give a true reflection on the number of pupils that live within 2 miles proximity to the school.



The following diagram showcases the answers from the question “How long does your journey to school take?” **41** families answered with **25** indicating that their journey to school takes between 5 and 10 mins.

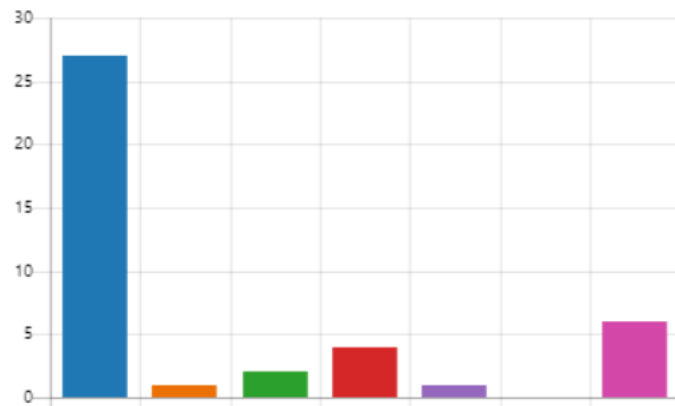
● Less than 5 mins	9
● 5- 10 mins	16
● 10- 15 mins	10
● 15 - 20 mins	4
● More than 20 mins	2



According to the survey **78% of** families are satisfied with the way their child/children travel to school with only **7%** stating that they were neither satisfied nor dissatisfied and **14%** saying they are somewhat dissatisfied. However, of those citing they were dissatisfied none gave an explanation to why!

When asked “What factors might affect your decision whether to let your child/ren travel actively to school, or to the bus stop, families indicated that the reduction of inconsiderate parking around the school gate.

● Safe crossing facilities on busy...	27
● Vehicle speed reducing measu...	1
● Knowing that other children a...	2
● Knowing that there was an ad...	4
● More road safety for children.	1
● More information on the healt...	0
● Reduction of inconsiderate pa...	6



11 families indicated that they were not aware of any active travel initiatives taking place at school to encourage pupils to be more sustainable.

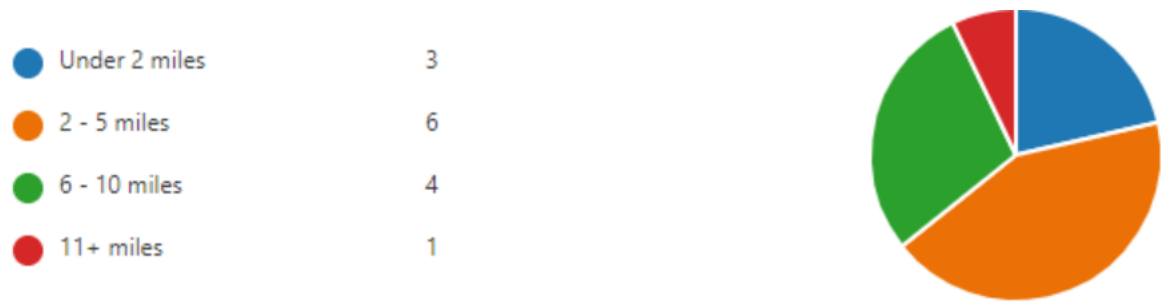
Finally, families were asked if there was anything else they would like to tell us about their journey to school,

School Crossing Patrol Officer on Main Street
 Better Cycle Paths
 Better parking facilities
 Traffic Calming Measures
 Less Cars around the school gate

STAFF DATA

Members of staff undertook an online survey on how they travel to school and the impact this has on the school run. The following analysis highlights their mode of travel.

How far do you travel for work?



How do you travel to work?

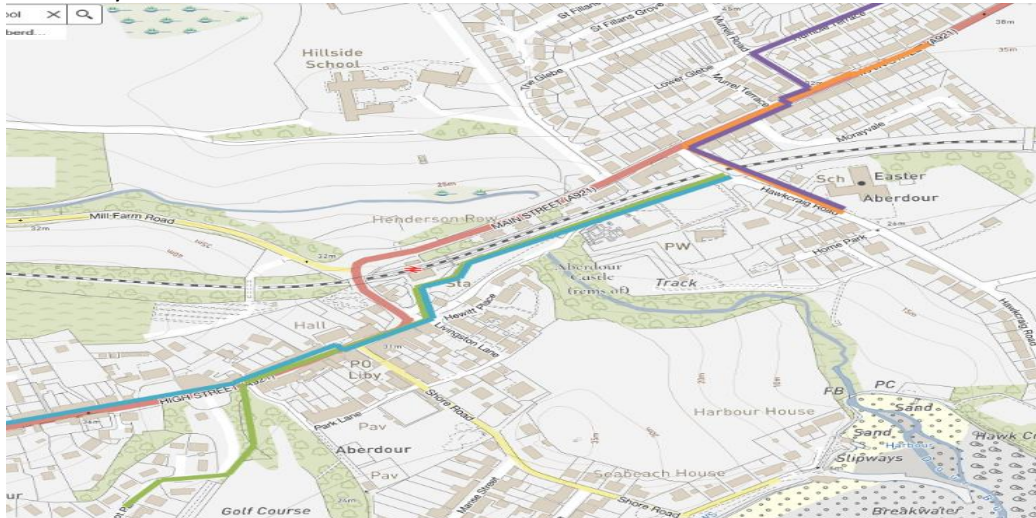


13 members of staff cited that they drove to school and parked within the school grounds. When asked what would encourage them to consider alternative modes of transport majority stated that nothing as they have other commitments outside school.

However, a few did state that if public transport was cheaper and more reliable then they would consider this as an option.

4.0 MAPPING WORK AND ROUTE AUDIT

A mapping exercise was carried out within the school to identify the routes pupils travelled. These were then analysed and the 4 main active travel routes to school were identified.



5.0 ROUTE AUDIT OF KEY ROUTES TO SCHOOL

A site visit of the above key routes was carried out on morning of 4th January, 2022. The weather conditions were cold bright and sunny, with sporadic rain showers.

The main issues noted by the JRSO's was congestion outside the school gate.

5.0 ACTION PLAN

Action	Solution	Action Owner
Promote School Travel Plan	• Upload plan to website and social media pages. • Create a FACT notice board. • Upload generic social media posts throughout each term. • Keep the school travel plan team updated on all work carried out by completing your FACT floor book.	School
Fresh Air Frankie Awards Campaigns	Term 1 Hands up Survey Active Travel FACT Assembly about Active Travel Month Send out generic Social Media Posts Active Travel Month (distribute and collect Fresh Air Frankie Travel Passports) Term 2 Launch #dontparkhere Campaign FACT Assembly Send out generic Social Media Posts Road Safety Week Term 3 Frankie's Step into Spring Campaign FACT Assembly Big Walk and Wheel Term 4 FACT Assembly about Active Travel Month Send out generic Social Media Posts Active Travel Month (distribute and collect Fresh Air Frankie Travel Passports)	School – full details held within your FACT folder
Reduce congestion	Consider developing the following:- Parking Pledge Walking Bus Campaigns to increase active travel to school.	School – full details held within your FACT folder
Bikeability	Deliver Level 2 Bikeability and apply for Cycle Friendly School Award	School/Bikeability
Annual Active Travel Award	Top 3 schools that can showcase the largest increase in Active Travel to School will be crowned champions. Data will be collated from the HUSS and our own travel tracker.	School/Travel Plan Team

6.0 MONITORING & EVALUATION

The FACT will continue to meet periodically to monitor progress and amend strategies to comply with the actions set out in this plan. Specific progress will be monitored by participation in the “Hands Up Travel Tally” each year and a repeat of the full travel survey will take place in 2028/29.

The school’s ongoing commitment to travel planning will be publicised in the school handbook, the school newsletters, the Parent’s notice board and through assemblies.

7.0 DISTRIBUTION OF SCHOOL TRAVEL PLAN

The following bodies will receive a copy of the School Travel Plan:

- Fife Council Sustainable Transport and Travel via the Travel Plan Team
- Fife Council Education Service
- Parent Partnership
- Copies will also be made available to the parents from the School Office and via the school information sites.

8.0 3 YEAR REVIEW REPORT

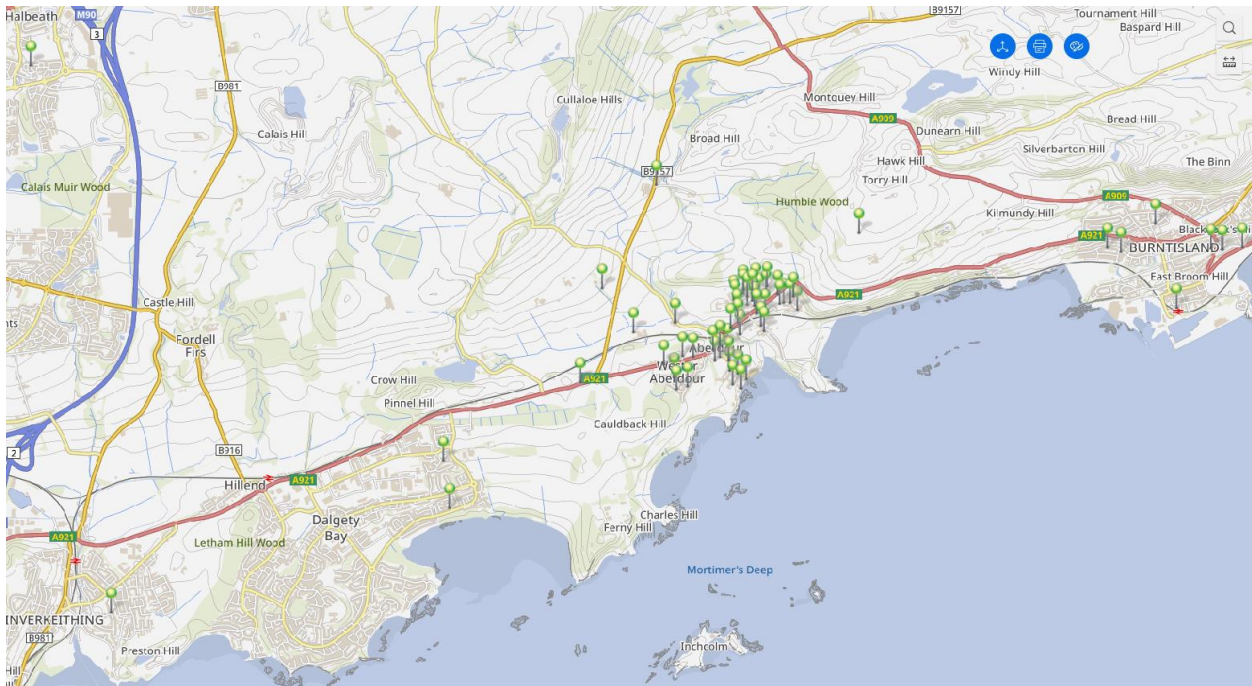
Introduction

This additional report outlines the findings from a recent review of the school travel plan, conducted using a heat map analysis and a parent online questionnaire. The aim of the review was to assess the work being carried out by the school.

Methodology

Two key tools were used in the review:

1. **Heat Map Analysis** This visual tool was employed to map pupil travel routes to and from school. It highlighted areas of high travel density within the school area as well as highlighting those pupils who live out with catchment.



2. **Parent Questionnaire:** A structured survey was distributed to parents and guardians to collect qualitative data about how parents felt about the work being carried out by the school to promote Active Travel.

Findings

- By analysing the geographic distribution of pupil addresses we identified key clusters and common travel corridors that assisted in creating a strategic map of routes that prioritise safety, accessibility and connectivity to the school using existing infrastructure.
- Feedback from the parent questionnaire indicated strong support for active travel and the work the school is carrying out to promote its benefits with 48% stating that school initiatives have helped reduce congestion, but concerns were raised about speed of traffic on Main Street, Lack of Paths

Recommendations

Despite the school's efforts to promote active travel over the past three years, the review of the School Travel Plan indicates that progress has been limited, and congestion around the school remains a concern for parents.

While some families have embraced walking and cycling initiatives, a significant number of pupils are still being driven to school, particularly during peak times. This continued reliance on car travel contributes to traffic build-up, safety risks, and environmental impact. It's clear that further engagement with parents is needed to highlight the benefits of active travel and encourage more mindful decisions about daily school journeys. Strengthening communication and exploring new incentives may be key to shifting behaviours and achieving the plan's long-term goals.