

McLaren 2014 – Digital Workshops

Nationwide digital animation workshop programme, building confidence in Scottish Creativity.

2014 is the Centenary of Norman McLaren, one of Scotland's greatest artists and innovators. Born in Stirling in 1914, McLaren was an animator who immigrated to Canada and, with fellow Scot John Grierson, founded the National Film Board of Canada. John Grierson coined the phrase 'documentary' and McLaren's animation techniques and experiments broke new ground and were described as 'something new in the art of drawing' by Pablo Picasso.

As part of this celebration of Norman McLaren, Centre for the Moving Image is offering schools a day-long digital animation workshop. This workshop will introduce the techniques of McLaren and the fundamentals of animation to young people through an intensive but fun education experience. A highly skilled animator will guide the children as they create their animated films using the McLaren Workshop app created by the National Film Board of Canada.

We are excited to be delivering the workshop using a large suite of iPad, loaded with the sensational McLaren Workshop app. This state of the art app teaches many traditional animation, arts and media skills, yet gives funky and immediate results, helping young Scottish learners take an important step forward on their digital journey.

The workshop will:

- Give an insight into the Heritage of Scottish Film
- Talk about famous Scottish people abroad
- Reinforce technological skills for pupils and teachers alike
- Be a chance to create, learn and collectively celebrate McLaren
- Be part of a huge national McLaren celebration in Scotland in 2014
- Be strongly linked with Commonwealth Games and Glasgow 2014's Cultural connections
- Scottish Screen proposes archiving the films for the nation.
- Be an opportunity to create animation using the latest technology

Specification

Capacity: 33 young people, plus 1 or 2 teachers

Age Group: P5 but please call to discuss availability for composite classes (ideally age P4-P7) or Special Schools.

Cost: Workshops are free. Workshops cancelled with less than 1 weeks notice will be invoiced £200 by CMI.

Resources Provided:

- CMI will provide iPads for participants to create their films in pairs or individually (dependent on class size)
- CMI will send McLaren Teaching Resource in advance of the workshop
- All animators delivering the workshop have up to date PVG checks
- All films created will be uploaded to the dedicated McLaren 2014 Vimeo page, and may be highlighted via the McLaren 2014 website of 'live screens' during the Commonwealth Games.

Duration of workshop: 1 school day and/or discrete morning and afternoon sessions.

School Preparation: This is minimal, however to maximise on the opportunities, we hope all teachers will run an introduction and follow up session. Teachers/ classes will also be requested to complete evaluation on project.

Curriculum for Excellence Learning Outcomes

EXA 2-02a I have the opportunity to choose and explore an extended range of media and technologies to create images and objects, comparing and combining them for specific tasks.

EXA 2-03a I can create and present work that shows developing skill in using the visual elements and concepts.

EXA 2-07a I can respond to the work of artists and designers by discussing my thoughts and feelings. I can give and accept constructive comment on my own and others' work.

SOC 1-06a Having selected a significant individual from the past, I can contribute to a discussion on the influence of their actions, then and since.

SCN 2-20a Through research and discussion I have an appreciation of the contribution that individuals are making to scientific discovery and invention and the impact this has made on society.

LIT 2-20a I enjoy creating texts of my choice and I regularly select subject, purpose, format and resources to suit the needs of my audience.

LIT 2-11a I regularly select and read, listen to or watch texts which I enjoy and find interesting, and I can explain why I prefer certain texts and authors.

HWB 2-19a Opportunities to carry out different activities and roles in a variety of settings have enabled me to identify my achievements, skills and areas for development. This will help me to prepare for the next stage in my life and learning.

Animation is not the art of drawings that move, but the art of movements that are drawn

Norman McLaren