

February 2013 eBulletin

This month we approach the closing date for the 4CNW Talent Fund, announce an exciting research study on our service and open the Model Business exhibition with a free event at the Lighthouse. Our Information section focuses on managing money.

News

4CNW Talent: Only 3 Weeks Left to Apply

4CNW Talent offers business opportunities to professionals working in the creative industries by providing financial assistance to Agri-food, Life Sciences, Technology and Tourism businesses to contract creative expertise to solve a business challenge.

If you are a creative practitioner who has work to commission and can offer services to the four sectors then 4CNW Talent may be of interest to you. Applications are sought from all creative disciplines including design, music, performance, literature, film and digital arts. You can read [case studies of successful collaborations](#) on the website.

Creative professionals interested in this collaboration are invited to [submit an online application form](#) by Friday 8 March 2013.

Cultural Enterprise Office has been appointed as the Scottish broker for 4CNW and will be working in collaboration with Creative State North West.

Supporting Creative Business: Cultural Enterprise Office and its clients

Cultural Enterprise Office will form the focus of a new one-year research study by the University of Glasgow's Centre for Cultural Policy Research. This pioneering one-year research project aims to revalue organisational experience: transforming fragmented anecdotes from our clients into structured evidence, identifying models of best practice in cultural sector support and developing new methods and models for the effective evaluation and evidencing of cultural support initiatives. Work will commence in April 2013.

INFORMATION: online resource and enquiry service

Our Information team provide comprehensive tools and resources to assist you in starting or developing your business. This month our guides and links highlight ways to manage your record keeping and finances.



Image Credit: <http://www.flickr.com/imagesofmoney>

Keeping Financial Records

Cash Flow Guide

HMRC - eLearning Site: Starting Your Own Business

Do you have a question? @ enquiries@culturalenterpriseoffice.co.uk ☎ 0844 544 9990

Late Night Wednesday

Our team are at the end of the phone every Wednesday until 8pm for our late night service. If you are unable to access our service between the hours of 9am and 5pm then we can offer evening advice sessions and take your creative enquiry. Call us and find out how we can help you.

For details of upcoming Creative Industry and Business Events visit our [External Events](#) section. Here is a selection:

Edinburgh - Open Innovation Project: Summerhall Co-Creation Evening

Thursday 28 February 2013, 17:30-20:30 (free)

Glasgow - We Are Snook: Service Jam 2013

Friday 1 March - Sunday 3 March 2013 (free)

Dundee - Game In Scotland 2013

Saturday 9 March 2013, 12:00 (free)

ADVICE: free specialist one-to-one advice

Our free, specialist advice service offers businesses and practitioners working within the creative industries the opportunity to discuss and develop their ideas with an Adviser in a one-to-one session.

Finance Advice Sessions, Campbell Dallas – Wednesday 20 February 2013

In person (Glasgow) by phone or Skype

Drop-in: Business Gateway, Glasgow – Wednesday 27 February 2013

In person at Business Gateway Glasgow

HMRC Advice Sessions – Friday 1 March 2013

In person (Glasgow) by phone or Skype

Advice Sessions by Skype

We offer Advice sessions with our Adviser team using Skype. Free to set up on your computer or mobile phone, Skype allows you to share files and links with the Adviser just like you would in person. So don't let geography get in the way of the advice you need, call the Enquiry Line on 0844 544 9990 to find out more. One client had this to say after their Skype session, *'Skype is really convenient and time saving!'*

EVENTS: dedicated workshops and networking

Workshops and networking events coming to a location near you are listed below. Remember to keep an eye on the Events section of our website as we release new dates.

Glasgow - Creating Contacts

Monday 25 February 2013, 13:00-17:00

Edinburgh - Starting Out - In partnership with the Collective

Wednesday 6 March 2013, 13:00-17:00

Glasgow - Making Applications & Proposals

Tuesday 12 March 2013, 13:00-16:00

Dundee – Starting Out - In partnership with Generator Projects

Wednesday 13 March 2013, 13:00-17:00

Edinburgh - Presentation Skills

Monday 18 March 2013, 10:00-17:00

Glasgow – Market Day

Tuesday 26 March, 10:00-17:00

Networking

Glasgow - Realising a Creative Business: Model and Product

In partnership with The Lighthouse, Scotland's Centre for Design and Architecture

Thursday 7 March 2013, 17:00-20:00

Starter for 6: enterprise training programme

Starter for 6 is Scotland's premier start-up and investment programme for creative industry entrepreneurs. The programme offers four enterprise training sessions, peer mentoring, telephone coaching support and the opportunity to pitch for up to £10,000 of investment.

2013 Programme Update

Seventy interviews for the Starter for 6 Main Programme 2013 have now taken place across Scotland. With a very high standard of interviewees we look forward to announcing this year's participants in due course. All those who attended an interview will be notified of the outcome on Monday 25 February 2013.

Glasgow – Model Business Exhibition at the Lighthouse

Thursday 21 February - Sunday 31 March 2013

In partnership with The Lighthouse, Scotland's Centre for Design and Architecture, Glasgow, three Starter for 6 businesses Visual Products (*Jill Boulton*), Fitsip (*Belinda Mitchell and Christine Manson*) and Shapes of Things (*Jamie Tetsill*) will be exhibiting their products and services, providing an insight into the variety of businesses that participate in the programme and the development of an innovative creative business.

Alongside this exhibition there will be a free event, Realising a Creative Business: Model and Product on Thursday 7 March 2013. This event will provide an insight into the challenges faced in launching a creative enterprise.

And Finally

Goodbye to Claire Mundell. We would like to thank her for all her help as Specialist Film Adviser over the past two years and wish her all the best for the future.

Best wishes

Cultural Enterprise Office Team

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