

GETTING READY FOR THE DRAGONS' DEN

Congratulations – You are going to be representing your school at the upcoming Falkirk Dragons' Den event! We can't wait to welcome you to the event.

At this stage, you and your young people will have already identified social issues that you care deeply about, as well as some enterprise ideas to help do something about it! This resource will help you refine these ideas and present them in a way that will impress our Dragons!

**FOR A BIT MORE
INFORMATION, SHARE
THIS VIDEO WITH YOUR
YOUNG PEOPLE**



TO ENTER, PLEASE SUBMIT:

SHORT VIDEO SUMMARY OF YOUR SOCIAL ENTERPRISE

Please
summarise
your social
enterprise in
a few
sentences,
answering...

- What is your social issue?
- Why is it important?
- How will you make it happen?
- What product or service do you trade?
- What difference would more seed funding make?

YOUR BUSINESS PLAN

Completed in
pupils own
words (support
where needed)

FALKIRK DRAGONS' DEN TIMELINE

Plan, set up and launch

**Submit entry by 1st
November**

**In Person event on 4th
November (Larbert HS)**



**SOCIAL
ENTERPRISE
ACADEMY**