



LARBERT HIGH SCHOOL
CAPTAINS' CHALLENGE 2014

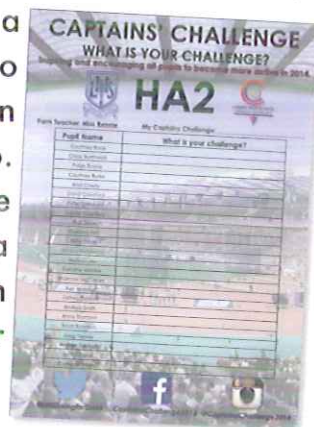


The Captains' Challenge at Larbert High School was launched in January 2014. The aim was to inspire and encourage all 1800 pupils at the school to take up a challenge in an existing sport or in something completely new. It is hoped they will create their own legacy of 2014, by being more active in their everyday lives.



The challenge was launched through a series of assemblies at the start of January 2014. This included a promotional video which is live on YouTube and Vimeo.

The week after the launch, each form class was issued with a challenge sheet. This was proudly displayed in the form class and provided the opportunity for all pupils to commit to their goal.



FOLLOWERS

241



We were captivated by the enthusiasm of the pupils and had over 1200 registered challengers after a few weeks of the project running. We have taken social media by storm and we are gaining followers/likes on a daily basis!



413 likes

Our local newspaper was blown away by the project and sent the photographer to get a special picture for a full page spread - we were very impressed with the result!



The 2014 Commonwealth Games are a celebration of sport across the Commonwealth Nations. We wanted to recognise this by celebrating Scottish sporting successes and triumphs through a series of athlete visits which would be exclusive to the pupils taking part in the challenge.



Our first visitor was 1970, 10000m Commonwealth Champion, Lachie Stewart. Lachie participated in a home Commonwealth Games, in Edinburgh, and was able to speak to the pupils about the difference a home crowd made and how he self supported himself all the way to the games.

The athlete visit programme provided the opportunity for over 800 challengers to meet and questions an array of Scottish athletes. From endurance runners Mimi Anderson and Shona Thomson, Paralympian Archer Murray Elliott and Gymnast Steve Frew. They all delivered the message of resilience over adversity and displayed how successful Scots have and continue to be on the world stage.



Scottish cycling legend Sir Chris Hoy was our last athlete visitor, and we could not have hoped for anyone greater to have concluded the programme for us. Over 300 Larbert and cluster pupils were able to listen to him on the day, and they all left feeling truly inspired by his achievements.