



Goody Goddy Gumdrops – SS 17 –
Daywear



SCHOOLS' DESIGN COMPETITION 2017

"Goody Goody Gum Drop" is a Spring/Summer 2017 daywear story for High Street Retailers. This trend takes its inspiration from bubble gum pastel candy colours. Inspiration for design can come from catwalk trends as well as pastel sweets, candy, and cakes with a touch of 50's vintage. The colour palette uses light pastel shades with hints of gold.

Students may submit more than one entry. Design presentations should be A4 size, in colour with an indication of the appropriate materials to be used. Your name, age, class, school address and school telephone number should be printed clearly on the back of **each** entry. Unfortunately, due to the volume of entries these cannot be returned.

The winning design entry will be made up by Glasgow Kelvin College. The **winning design** will be presented to the winner and modelled in all of the Glasgow Kelvin College Spring Fashion Shows. The winner and a guest will be invited as V.I.P. guests.

If you and/or your school would like to attend the free fashion show on Wednesday 24th May 2016 please e mail AMalcolm@glasgowkelvin.ac.uk.

Visit the Glasgow Kelvin College website or feel free to contact the above email address for further information on our Fashion courses.

You can also follow **Glasgow Kelvin College- Fashion** on Facebook and **GKC-Fashion** on Instagram for behind the scenes snaps from the department!

The closing date for the competition is: **Friday 31st March 2017.**

Entries should be addressed to:

Mrs Alison Malcolm – Schools Competition
Fashion Lecturer
Glasgow Kelvin College
123 Flemington Street
Glasgow
G21 4TD

