## **S1 BUSINESS EDUCATION**

We have S1 pupils for 18 weeks. We cover each of the 3 topics offered in S2.

For 9 weeks the pupils come for 2 periods and we cover Business Management and Accounting.

Then pupils swap with Technical Education and we see them for one period and we do the Administration content.

WEEK	TOPIC
1	<b>Business Management</b> - needs and wants, global trade, multinationals,
2	
3	
4	global brands, product development,
5	celebrity endorsement, presentation
6	of product and marketing ideas
7	
8	Accounting - cash budgets, job
9	costing, using spreadsheets for simple
10	formulae and charts
11	
12	Administration and IT - using MS
13	Office; Word for letters and display,
14	Access for customer information,
15	Excel for calculation of profit,
16	Powerpoint and email to
17	communicate information
18	