

# S3 BUSINESS MANAGEMENT

W	W/B	UNIT	TOPICS	Tests	H/W	
	June		Importance of enterprise in Scottish economy		✓	
	June					✓
	June					✓
<b>SUMMER HOLIDAY</b>						
1	12.08-16.08	<b>UNDERSTANDING BUSINESS</b>	Role of business		✓	
2	29.08-23.08				✓	
3	26.08-30.08		Businesses in the private sector		✓	
4	02.09-06.09				✓	
5	09.09-13.09		Organisations in the state and third sector		✓	
6	16.09-20.09				✓	
7	23.09-27.09		Objectives for different types of business organisations		✓	
8	30.09-04.10			<b>TEST</b>	✓	
9	07.10-11.10		Internal factors		✓	
<b>HOLIDAY</b>						
10	21.10-25.10			external factors		✓
11	28.10-01.11			Stakeholders		✓
12	04.11-08.11					✓
13	11.11-15.11			Customer Satisfaction		✓
14	18.11-22.11				<b>LEAFLET</b>	✓
15	25.11-29.11			<b>REVISION FOR UNIT ASSESSMENT AND END OF UNIT TEST</b>		✓
16	02.12-06.12					✓
17	09.12-13.12					✓
18	16.12-20.12	<b>TEST</b>			✓	
<b>HOLIDAY</b>						
19	06.01-10.01	<b>MARKETING</b>	Market segmentation	<b>UA</b>	✓	
20	13.01-17.01		Market Research		✓	
21	20.01-24.01		Marketing Mix - product		✓	
22	27.01-31.01		Marketing Mix - place		✓	
23	03.02-07.02		Marketing Mix - price		✓	
24	10.02-14.02		Marketing Mix - promotion		✓	
25	17.02-21.02		Fair Trade fortnight activity		✓	
26	24.02-28.02				✓	
27	02.03-06.03		Technology and Ethics in		✓	
28	09.03-13.03		Marketing		✓	
29	16.03-20.03	<b>REVISION FOR UNIT TEST</b>	<b>TEST</b>	✓		
30	23.03-27.03	<b>OPERATIONS</b>	Suppliers		✓	
31	30.03-03.04		Stock Management		✓	
<b>HOLIDAY</b>						
32	20.04-24.04		Methods of production		✓	
33	27.04-01.05		Quality		✓	
34	04.05-08.05		Technology and Ethics in Marketing		✓	
35	11.05-15.05		Technology and Ethics in Operations		✓	
36	18.05-22.05				✓	
37	25.05-29.05		<b>REVISION FOR UNIT TEST</b>	<b>Test</b>	✓	

