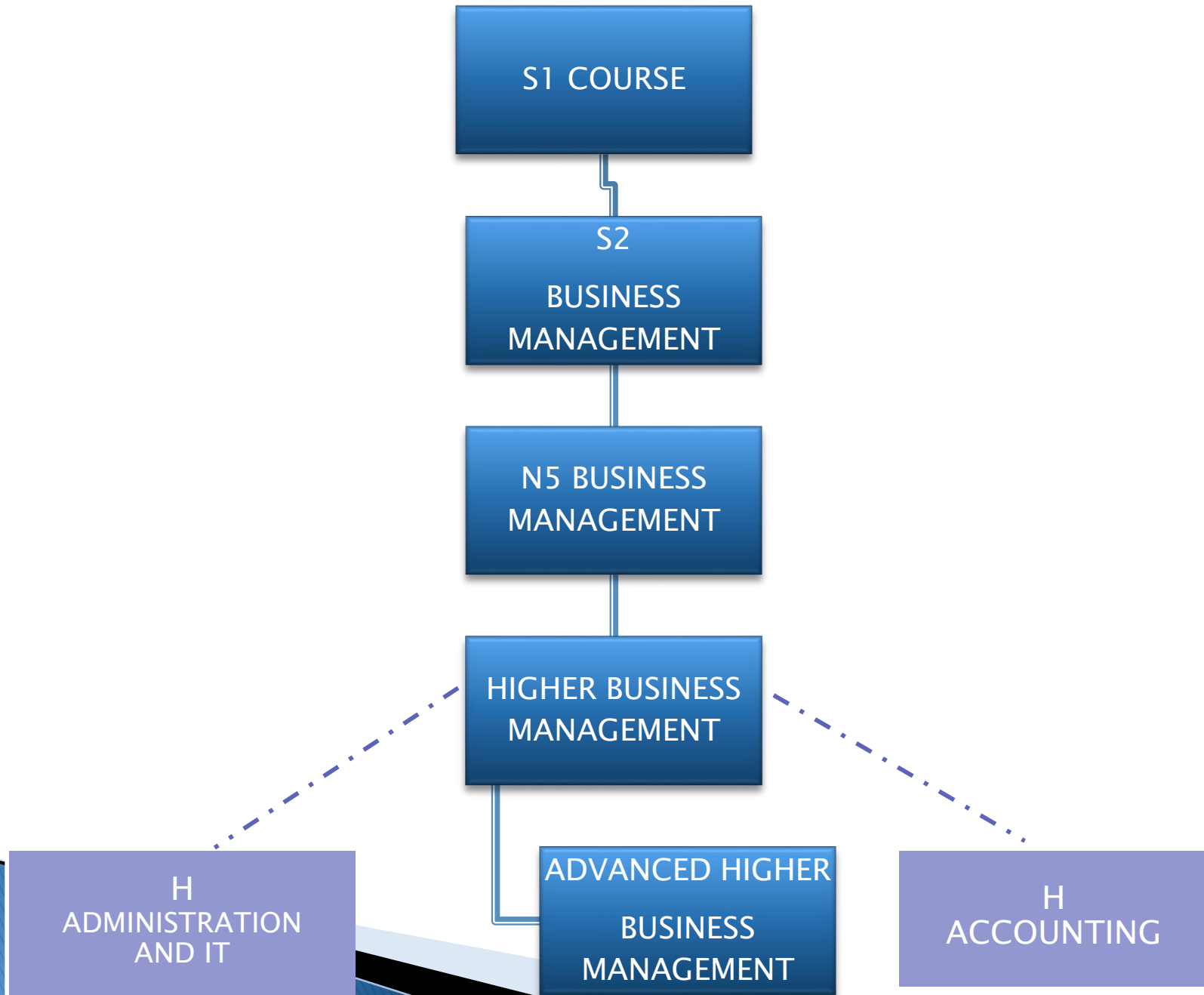


S2 BUSINESS MANAGEMENT

BUSINESS EDUCATION DEPARTMENT

STAFF

- ▶ Kirsty Andrews
 - ▶ Stacey Martin
 - ▶ Simon Gilbert
 - ▶ Jill Struthers
 - ▶ Joan Whiteley
 - ▶ Sharon Bonar
 - ▶ Pat McCaughey
 - ▶ Margaret Hanlon
- 



Course content

- ▶ Enterprise
- ▶ Needs and wants
- ▶ Ownership
- ▶ Marketing – market research, promotion, product
- ▶ Business Plan (Dragon's Den)
- ▶ Finance – budgeting, break-even
- ▶ Scottish Economic Development
- ▶ Multi-nationals
- ▶ Ethical practices



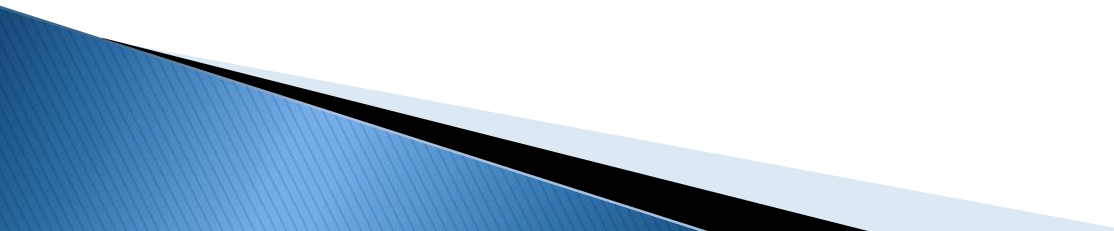
RESOURCES

- ▶ Notes on each topic
- ▶ Homework booklets

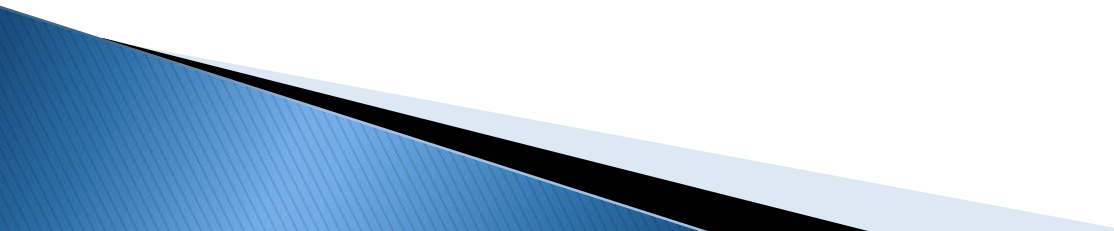
TIMELINE

AUGUST SEPTEMBER OCTOBER	ENTREPRENEURS NEEDS AND WANTS OWNERSHIP
NOVEMBER DECEMBER	MARKET RESEARCH PROMOTION PRODUCT
JANUARY FEBRUARY	DRAGON'S DEN PROJECT
MARCH	FINANCE
APRIL	SCOTTISH ECONOMIC DEVELOPMENT
MAY	MULTI-NATIONALS
JUNE	ETHICAL POLICIES

ASSESSMENT

- ▶ Traditional tests
 - ▶ Homeworks
 - ▶ Verbal communication
 - ▶ Posters
 - ▶ Powerpoints
 - ▶ Presentations to the class
- 

SKILLS

- ▶ Teamwork
 - ▶ Problem solving
 - ▶ Resolving issues
 - ▶ Working to deadlines
 - ▶ Different methods of presentation
 - ▶ Presenting ideas to others
 - ▶ Offering advice/constructive criticism
 - ▶ Budgeting
- 

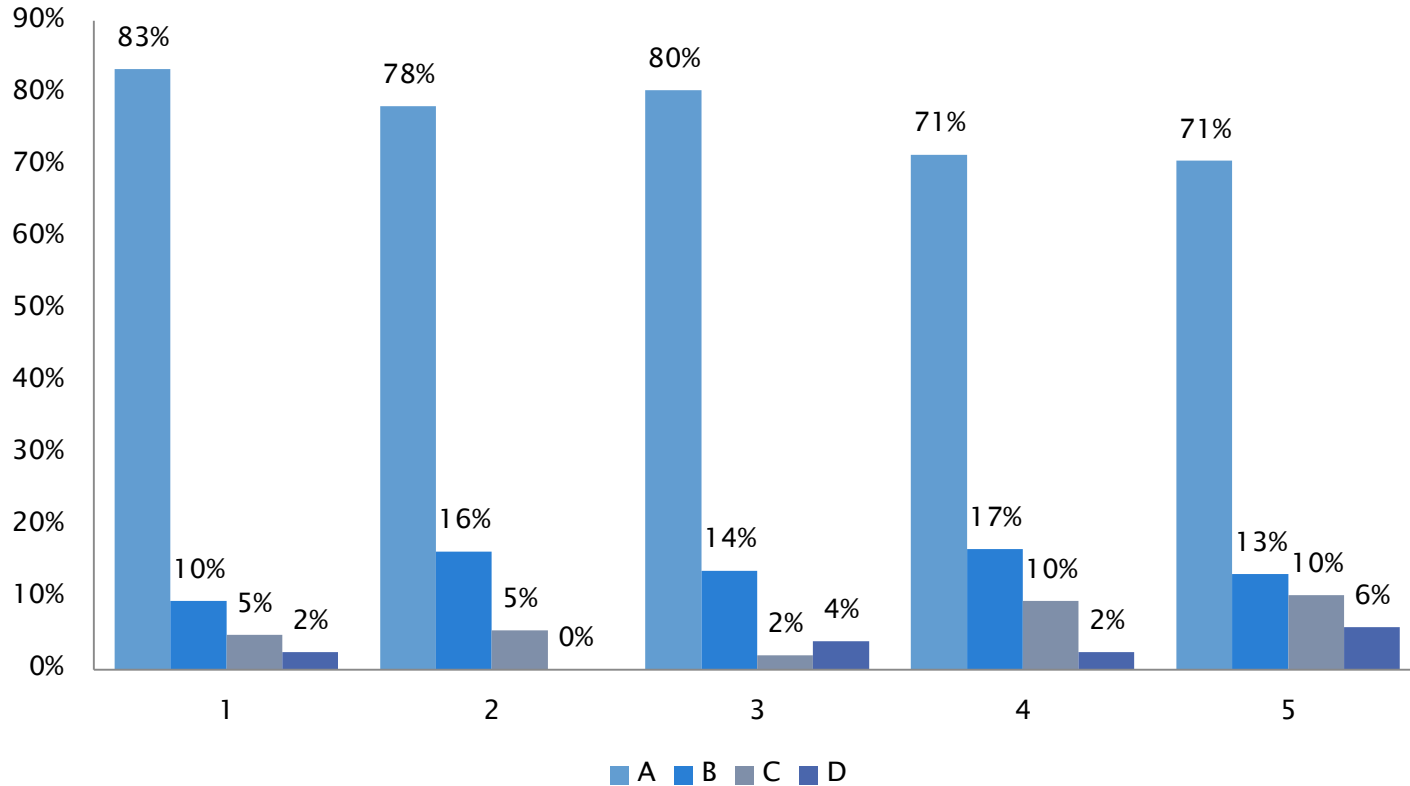
WHAT CAN YOU DO?



The Prince & Princess
of Wales Hospice



BUSINESS MANAGEMENT – N5





SQA 2015: Year 5 Higher Awards: St Ninian's High Boys and Girls

