

# Fairtrade

## What Does Fairtrade Mean?

Some people earn their living by growing food or making things to sell. Their food and products are shipped to other parts of the world and sold in shops. However, unless they are paid a fair price for their products, they will not have enough money for food and clothing. Fairtrade is about making the world fair and paying a fair price for things we buy.

## Did You Know...?

Fairtrade products are available in over 120 countries.



## How Does Fairtrade Help?

Fairtrade helps to make sure better prices are paid for crops. It makes sure there are better working conditions so workers are treated well and children can go to school. It also allows crops to be grown year after year.



## Fairtrade Products

There are over 6000 Fairtrade products available to buy. If you buy one of these products, you know a fair price has been paid to the workers.



**Useful Hint**

Look out for products with this symbol on.  
It means it is Fairtrade.



**Bananas:** Some of the bananas in our shops are Fairtrade but not all.



**Chocolate:** Fairtrade makes sure cocoa beans are sold for a fair price.



**Coffee beans:** Coffee prices go up and down. Fairtrade makes sure farmers have enough money to plant more crops.

## Questions

1. What can people not afford if they are not paid a fair price? Tick **two**.

- toys
- food
- clothes

2. Fairtrade products are available in over how many countries? Tick **one**.

- 150
- 120
- 350

3. If Fairtrade prices are paid, what happens year after year?

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4. **Find and copy** one word that means **purchase**.

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5. All bananas sold in the United Kingdom are Fairtrade. Tick **one**.

- True
- False

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