



A SHOWCASE OF
Social Enterprise
IN EDUCATION

2014-15



“WELCOME!

We hope you've had a great year and that you're not too disappointed the academic year is coming to an end.

We're looking forward to the upcoming **Social Enterprise in Education Awards 2015** which is shaping up to be another exciting event full of innovative social enterprises and inspiring success!

Since 2008 we have worked with 641 schools and colleges, delivered Understanding Social Enterprise CPD to 1157 teachers and 91 college lecturers and 169 schools have received a Social Enterprise in Education Award.

With your support, we've captured some of the inspiring work young social entrepreneurs are doing as a result of participating in the programme.

Thanks to everyone for participating and contributing your stories. Keep supporting each other! ”

Kind Regards,
Social Enterprise in Education Team



**Social
Enterprise
in Education**

Delivered by Social Enterprise Academy

We'd love to hear more about how your social enterprises are shaping up so please do **keep in touch and share your stories!**

You can send your news to

jan@socialenterprise.academy

or tweet us at:

[@SocEntAcademy](https://twitter.com/SocEntAcademy)

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In celebration of the fantastic work of young social entrepreneurs!
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ABERCORN SECONDARY SCHOOL BOXING CLEVER



KEY FACTS: Yorkhill Hospital, Qualifications, Gift boxes, Seasonal

How it developed

This year our S4 Business in Practice class have decided that they would like to be involved in a social enterprise activity. They have chosen Yorkhill Hospital as the charity they would like to support.

The class are also using this social enterprise activity to allow them to complete a National 2 Qualification in Business in Practice.

They have named their social enterprise business Abercorn's Boxing Clever. The business activity is to produce small gift boxes which are being sold throughout the year.

The first design was for the Christmas Market and we are now busy producing boxes for Secret Valentines.

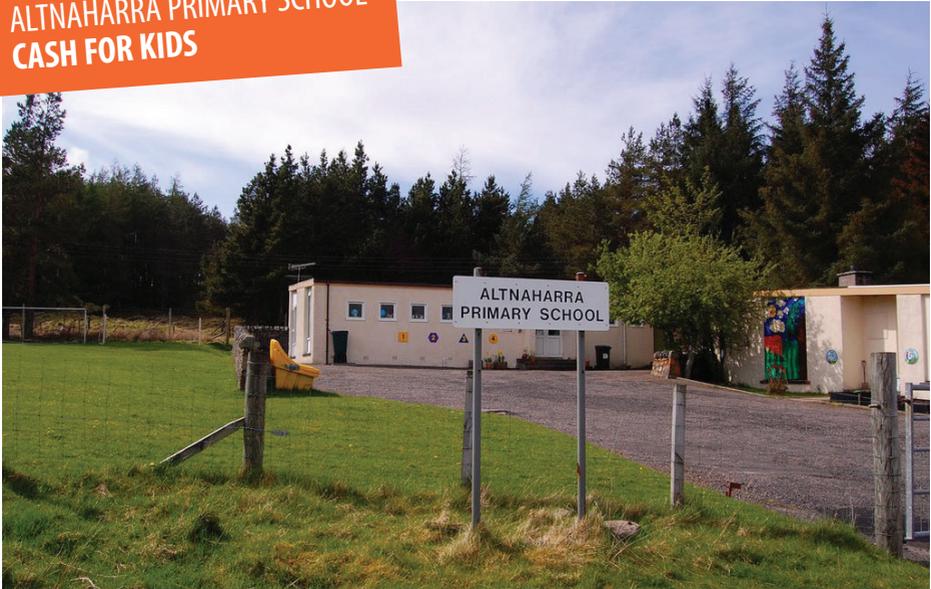
Later in the year we will be producing Easter Boxes. Each box is beautifully decorated by hand and contains a wrapped chocolate. Sales at Christmas were excellent and we have already raised a considerable sum for Yorkhill Hospital. The class are hoping the Secret Valentines will also prove a success.

What Pupils Gained

The class also took part in Glasgow's Dragons' Den last February and successfully pitched their social enterprise idea to the dragons.

The opportunity to share their ideas with others was excellent and they enjoyed picking up tips from the Dragons and the other competitors.

ALTNAHARRA PRIMARY SCHOOL CASH FOR KIDS



KEY FACTS: Science project turned social enterprise, soap products, local community engagement

How it developed

The children were making soap in a science project when they realised that they might be able to sell some if they came up with a unique product that would combine smelling good with fighting the dreaded plague of the Highlands – midges!

Pupils are now making midge and tick repellent soap to tackle the problem, and the money raised from sales will go into buying more of the natural ingredients used in their products.

It will also go towards buying Christmas presents for needy children in the local area through the Cash for Kids initiative.

The children plan to sell their soap to local hotels, B&Bs and lodges so that visitors to

this beautiful area can protect themselves against these pests!

What Pupils Gained

Pupils have boosted their communication skills through working with each other and engaging with the local community and customers.

Pupils have had to collate information, meet regularly to discuss business strategies and have also learned about money, design and science.

The children have made posters and leaflets and had to research both their competitors and groups of people they wanted to support through this initiative.

ARMADALE PRIMARY SCHOOL BIG KIDS ENTERPRISES



“ As a parent, I am so impressed with all the hard work and commitment that has been put in... the children are truly inspiring! ”

KEY FACTS: Local community, Pupil-Led business, Anniversary of the Great War

How it developed

Big Kids Enterprises, managed by the Armadale Primary School's Enterprise Committee, is a successful and profitable pupil-led business which provides a service for the local community.

Having set up and run a business, including writing a memories book, a café and a museum, pupils have decided to expand the experiences they have planned and organised for the community.

Pupils decided to mark the anniversary of the Great War by asking the whole school to learn about the Great War.

Each stage was allocated a board in the school's main hall and asked to learn about and display their knowledge about a different part of the Great War. These displays created a school museum.

Pupils then decided to launch these displays for the new museum by holding

an afternoon tea experience where pupils performed. Therefore, entertainment was included in the price of the afternoon tea.

Through these experiences links have been made with local business and organisations.

What Pupils Gained

Pupils learned new skills, which encouraged transferrable skills for life, learning and work. Pupils became more confident with pupils speaking to large audiences, where previously, they were unwilling to speak in class. Unwilling writers readily gave up their time to write the memories book. The context of learning has engaged and motivated pupils to learn real life skills in real life contexts.

Key learning has to be that pupils have learned to make positive contributions to society and their local community and to build positive relationships and break down generation barriers.



KEY FACTS: Multiple enterprises, horticulture, recycled uniform shop, fair trade, hens!

What have they been up to recently?

Our social enterprise business is going extremely well. We are still planting, growing, harvesting, cooking and selling our vegetables within the school and to the local community.

We had a sale in May which raised £600 for local charities.

We have now established a Recycled Uniform shop – which we're delighted to be getting a Social Enterprise Award for – and our Pupil Council are taking forward the organisation of a whole school art show.

The proceeds from both of these initiatives will go towards funding a drop in Cafe for parents to help build community within our area. The cafe will promote Fairtrade products (which was the focus of our 2nd Enterprise Award). Our next adventure is to

introduce hens to the school which will help with literacy, numeracy, health and well-being aspects of the curriculum – as well as social enterprise.

We fully intend to use and sell the eggs into the community as we already do with the vegetables.

We have applied for another social enterprise award recently. I'm hoping that the hens will be with us by the end February.

We plan to build the enclosure and the hen coop (Hollywood mansion for hens!) has been with us since December.

We've also had a tartan designed for the school so we will now move forward to get that registered and then woven into uniform items.



ELMVALE PRIMARY SCHOOL STATIONERY SPOT

KEY FACTS: Running a stationery business, Teenage Cancer Trust

How it developed

The Stationery Spot is a stationery business created and run by Primary 4-7 pupils. We decided on a stationery business because through market research in our school, we found that a lot of children either didn't have any pencils or pens to use in school, or they always lost them. We also decided to aim our business at staff in the school as well.

We thought about a charity we would like to donate our profits to and we decided on The Teenage Cancer Trust as this is something that may affect us in the future.

To get our business up and running we thought about how we could get funding. We agreed that we should present our business ideas to the PTA and ask them for a loan. The PTA were very impressed with our pitch and decided to give us a loan of £60 to get our business started.

Prices start from 10p and rise to £1.20. We meet regularly as a group to discuss how our business is doing, what is selling well, how much profit we are making and what pupils are looking to buy. We run our business 4 times a week at lunch times from Monday to Thursday. If it is a wet interval we will pack up some of our stock into a box and

take it round the classrooms to sell.

We have been working hard on advertising our business. Just 2 weeks ago STV Glasgow came into our school to film our business story after we had written to them to explain how exciting our business is. They responded straight away and we were on the STV News! From this feature, we have secured a contract with a local high school to be their wholesale supplier and we have also had a donation from GLA Print for £50 for our business.

What Pupils Gained

We feel we have gained many new skills by being part of the social enterprise committee: social, collaborative, mathematical and leadership skills. It has given us a real taste for business and is an opportunity to think about our future and how business could be part of it. We love to learn and bounce ideas off each other and involve the whole school with projects we are doing. The children in our school are keen to expand their business and embark on new business adventures. The social enterprise committee are loving being part of a successful business and we can't wait to see what the future holds!!



KEY FACTS: Craft workshop, pop-up shop making, jewellery and gifts

How it developed

Campus Creations started at Falkirk Campus in September 2013 (social enterprises have been run on the other campuses for the last five years).

The adults and young people who attend have various health issues, have an interest in crafts and are all prepared to try something different. We work in an inclusive environment and hope to challenge and change people's perception of what someone with a mental, social, learning and/or physical disability can achieve.

Customers buy our products not because of who and what we are, but because of the quality and price of the products we sell.

We have sold goods and raised funds for Bead for Life, a charity enabling women in Uganda become entrepreneurs and so

able to support their families. We have also provided a start-up loan for a class of students with additional support needs start an enterprise.

What Pupils Gained

Through the social enterprise, we have all gained in confidence and our self esteem has been raised. We have all gained new skills in different crafts such as needle felting, macramé, making shamballa bracelets, earrings, necklaces or cufflinks, which we have then been able to pass on to others.

We have recognised our self worth and are happy to sell our goods to the public with much success and positive feedback. As our profits increase we hope to be able to provide more start-up loans and support groups in our local communities.



KEY FACTS: Healthy eating, Local community, Eco Committee

How it developed

Fruity Friday is a developing social enterprise business run by P5/6 at Haghill Park Primary School. We sell fresh fruit and vegetable to our pupils and staff and hope to start selling to the local community in the coming months. Our profits will be used to provide entertaining social events for people in our local area.

Having recently gained our second green flag, we decided to encourage more healthy eating within our school. The Eco Committee put in place Fruity Friday, a day in which pupils throughout the school bring a healthy snack for break time.

This has been developing well and as a result of this P5/6 decided that they would create a fruit and veg selling business.

In previous years, the pupils have set up and run small enterprise projects in which the profits have been donated to charities.

Many of the children wanted to give back to our local community as a thank you for supporting our school. After many a discussion, it was finally decided that we

wanted Haghill Park Primary School to be a fun, inclusive and welcoming place for everyone in our community, exactly as it is for our pupils.

We will soon be organising our first Fruity Friday Fun Day for adults in our community who want to come along, meets friends and have some fun.

What Pupils Gained

The pupils have been learning a lot about health and well-being throughout the initial development stages of our business. They have explored the requirements to lead a healthy and happy life. We have tasted a large variety of fruit and veg in order to create descriptions for our customers.

We have been experimenting with our products and have begun to create delicious recipes which have developed our literacy skills.

There has been a lot of team work involved in this work and pupils have developed great collaborative working and negotiation skills. As our business develops we will learn much more about budgeting and profits.



How it developed

Scribbles by Hollybrook is a social enterprise company established in January 2014 by the 3rd year pupils of Hollybrook Academy. The purpose of this social enterprise is to frame and sell pupils' artwork.

Pupils realised there was a need to do something with the artwork produced by Hollybrook Academy pupils. They thought it was wrong to allow pieces of art to be stored in cupboards, never to see the light of day again. We are trying to demonstrate that art that has been lovingly created by an individual should not be left in cupboards. It should be framed and displayed for all to see. Therefore, we believe that there is a piece of art for everyone.

After many months of planning and preparation, Scribbles was officially launched on Monday the 2nd of June 2014 at Impact Arts' Eco-Chic Boutique, Glasgow. The event was officially opened by Gordon Matheson, leader of Glasgow City Council and also attended by Maureen McKenna, Head of Education for Glasgow.

Money was changing hands within minutes of the opening and Glasgow's newest art dealer was already comfortably in the black. The launch was also attended by representatives of IKEA, who work in partnership with Scribbles. Building on their new-found success, Scribbles launched a showcase of their art at IKEA for customers to buy.

This session, pupils are working with McTear's Auctioneers to set up an international online art auction. Natasha Raskin, McTear's pictures specialist and a regular on BBC Bargain Hunt and Antiques Road trip visited Hollybrook and demonstrated how to catalogue the pieces to sell online. We are hoping to have 90 of our creations ready for auction by McTear's in the spring

What Pupils Gained

The pupils involved in Scribbles will develop a deep understanding of social responsibility by giving all their profits to Yorkhill Children's Hospital. Pupils are also improving their enterprise, literacy, numeracy, organisational and ICT skills.



**HOLLYBROOK ACADEMY
SCRIBBLES**

KEY FACTS: Pupil-led company, Art work, Yorkhill Children's Hospital



KEY FACTS: Run a craft shop and community cafe; support charities at home and abroad

What have they been up to recently?

The Kilpatrick social enterprise workshop and Friday Cafe teams have continued to support health and education in the slums of Kampala through working with the social enterprise, Awamu.

Pupils, staff, parents and friends of the school look forward to Friday mornings when the cafe serves a range of cakes, freshly baked by the pupils, together with a choice of drinks. The school shop is also open for a browse or to buy a hand crafted card or special gift.

The school have enjoyed watching the development of the vegetable gardens, which they contributed to last year. Pupils also enjoyed watching 15 years old, Kakooza. He is a really enthusiastic farmer and entrepreneur, who shared with the school, more about his gardens and how to make a sack garden. They can't wait to make their own sack gardens in the Spring.

Supporting Awamu has made the business a social enterprise and given pupils' efforts a purpose. They feel empowered

when using their skills to help others and motivates them to build as many vegetable gardens as they can.

Kilpatrick School's vegetable gardens are being planned and the pupils are currently working on a healthy eating recipe book which will feature a few recipes from our friends in Kampala.

In December, the school held a social enterprise Christmas fair at school. This was very well attended by the whole Kilpatrick community and raised another £500 for Awamu. This year they are supporting pupils in Kampala to start secondary school, as education is not free in Uganda.

This enabled the school to send a cheque for £800 to Awamu in January and so a few pupils will be starting secondary school this year due to pupils' efforts.

Pupils had the opportunity to meet Hussein, and they look forward to soon meeting other friends in Kampala.

Pupils at Kilpatrick and in Kampala are sharing letters and drawings, getting busy compiling a book featuring these as well as recipes from Clydebank to Kampala! So watch this space!



KEY FACTS: Providing exercise classes for the community with a crèche

What have they been up to recently?

Kickstart, our social enterprise, continues to run fortnightly for the local community.

Our parents enjoy attending the classes and take the opportunity to exercise as a family with their children.

It is a sustainable business and is now run by our current P7s who have been trained in delivering circuits and weight training.

We are very proud to have won our third award, a ROCCO Award in November 2014 for Enterprise in Education from the Renfrewshire Chamber of Commerce.

KIRKLANDNEUK PRIMARY SCHOOL KICKSTART

The pupils are very enthusiastic in delivering aerobics, circuits and cool-downs, providing a high intensity workout.

We now also offer an afterschool club for the pupils to attend and this allows for further training as well as improving our personal fitness.

We are looking forward to organising a whole-school sponsored event for Active month to allow all of our pupils to experience a Kickstart class and to raise funds for our school and a charity.

We are so proud of what we have achieved with Kickstart and we will strive to keep improving our business.



LOCHDONHEAD PRIMARY COMMUNITY CAFE

KEY FACTS: Running a community cafe to bring members of the community together

What have they been up to recently?

The pupils were asked for their feedback regarding our Social Enterprise community cafe, which we hold on the first Monday of each month. Here are their thoughts - 'We enjoy doing themed cafes to celebrate people'; 'We can show the community what we are learning'. This month our focus was Rabbe Burns and the pupils shared their learning with the community. Many of the community commented on how much they enjoyed the recitations, singing and dancing.

'We help charities through our cafes'. This year we have raised money through our cafes for Marie Curie and the Poppy appeal.

'We like talking to the community and getting to know them better'; 'We are able to get the community together so that they can chat to one another'. This is a really important aspect of the community cafe as it reduces social isolation and mental

health issues which can be rampant in rural communities such as ourselves. It also develop relationships and caring in our community. We had a recent death of one of our regular clients, who also came in and worked regularly with the pupils. The pupils created on an extremely touching dedication of respect which was praised by the widow and by Lord MacLean who read the address at the funeral.

'I like seeing the community enjoying themselves'.

'I think that our community cafe is going very well because it helps the community because they get somewhere to have a nice cup of tea or coffee and a cake'.

The pupils now independently organise and run each cafe, taking ownership of the roles required for the afternoon. This provides a very important understanding about the world of work and the responsibilities which go with each role.



LOCH PRIMARY SCHOOL THEMED COMMUNITY CAFE

What have they been up to recently?

After receiving a Social Enterprise in Education Award in 2013, Loch Primary School have continued to plan and host a wide variety of themed Community Cafe events.

The social enterprise committee has continued to grow and each member of the committee has shown great enthusiasm when planning the different cafe themes, including a "World Book Day", "Winter Wonderland", "Literacy" and "Wear a Wig Day" themes.

By being involved in this committee, the pupils have been able to take on a leadership

KEY FACTS: Social Enterprise in Education Awardee, Community Café

role within the school and develop skills such as decision making, working with others, communicating, time management and creative thinking. This in turn has provided our pupils with skills for learning, life and work.

The whole school have continued to show great enjoyment in attending the cafes and families and members of the local community are always invited to join.

The money raised from the cafes has been used to help school funds and also some of the profits have been donated to various different charities. The Community Cafes continue to be a great success and our pupils always look forward to the next one!



NEWARK PRIMARY SCHOOL TOAST OFFICE

What have they been up to recently?

Currently P7b are continuing their social enterprise "Toast Office". We cater for all classes at both break times every Tuesday selling toast with butter or jam. The children are planning to extend the options to pancakes, flavoured water and fruit shoots.

They are currently researching the most cost effective options and hope to be selling our new stock very soon. It has continued to prove very popular, especially during the recent wintry period!

In addition to this, P7a are preparing their annual Valentine's stall. This began last year

KEY FACTS: Running Toast Office to support Stand By Me in Northern Burma

and was such a successful venture that Miss Munro and her class are running it again.

They are selling items ranging from roses, home baking, last Rolos, lollypop flowers and butterfly love hearts.





PORT ELLEN PRIMARY SCHOOL SCENT CITIZENS

KEY FACTS: Running a soap business; supplying local hotels; profits used to develop local coastal path

What have they been up to recently?

Scent Citizens continue to make soaps and supply them to the local Islay Hotel.

Through their Rainforest learning, pupils have become aware of sustainability issues and altered the soaps into bars that are now perfumed with essential oils and natural colours rather than synthetics.

The children continue to maintain their part of the distillery access path and are going to use the next profit to purchase and install a bollard at the access point.



They are also planning to sell their soaps to the 3 distilleries situated along the 3 mile path in the very near future.

Watch Eva talk about their experience [video] >>



ST. ALBERTS PRIMARY SCHOOL AFTERSCHOOL HOMEWORK CLUB

KEY FACTS: Homework club, learning, teamwork, leadership

How it developed

We decided we wanted to learn about setting up our social enterprise business to enhance our school community. We invited Jay from Social Enterprise Academy to come and talk to us about social enterprise.

Following a school survey we discovered that in our community parents have difficulty understanding English and therefore sometimes were unable to help children with their homework. So after Jay's visit we decided we wanted to create an after school Homework Club to support pupils and their parents.

Our social enterprise group of 10 pupils volunteered to stay after school to help younger children with their homework. We set up the club on a Monday and a Thursday with 15 children attending each club and 5 pupils helping at each session.

Younger children from P4 to P6 enjoyed the learning and activities provided by the homework club. Parents were happy

that their child was getting extra support in school and teachers were pleased that homework was completed correctly. We gave the children the opportunity to play educational games and research their projects on the internet when they had completed their homework.

We charged each child £2 a session and ran the homework club for 6 weeks, making a profit of £300 which we donated to our local charities and school funds.

What Pupils Gained

The social enterprise group developed new skills and experiences. Some of the skills we developed were: leadership, teamwork, organisation, planning, commitment and negotiation.

Due to the success of our social enterprise, we intend to continue running our business next term and will train our P6 pupils to continue this venture next year.



KEY FACTS: Community café, Kids Club, Beauty Bar

ST JOHNS PRIMARY SCHOOL CAFÉ KIDS

How it developed

Pupils from P6 and 7 were invited to learn more about running a business by joining the Enterprise Club. 22 pupils joined the enterprise team and began thinking about enterprise ideas that we could set up. Jay from Social Enterprise Academy came out to meet the group and talk about social enterprise.

After Jay's visit, the Enterprise Club split into 5 groups and created their own business ideas and plans. Each group then presented in the Dragons Den, the business ideas were a café, Smoothie Stall, Fruit juice stall, Beauty Bar and a children's club. We decided to try and merge all our ideas together.

We felt that a community café would be very beneficial to the community as it would provide a social place for parents, staff and friends of the community to get together. To help create this environment we felt it was important to provide children's entertainment at each community café event and have a beauty bar where adults and children could enjoy nail painting, hand massages and hair styling.

We carried out some market research by creating a survey which was distributed to every family in the school. Feedback was very positive!

Our community café runs from 3-4pm twice a month in our Cook School, selling a range of fair trade food and drinks and food prepared by some of the classes. At each event there is a Beauty Bar and a different Kids Club including painting, planting, dancing, board games and more.

We plan to use some profit to visit our local care home. We will bring them things that pupils have made during the Kids Club and spend some time serving and chatting with them over drinks and biscuits. The rest of our profits will be split between reinvesting in our company, funding the development of our school community garden and supporting SCIAF.

What Pupils Gained

We have learned about all the different aspects in running a business and each pupil has taken on different job roles within our company including accountants, stock checkers, HR managers, advertisers, area managers, waitresses, beauticians and children's club leaders.

All pupils have been extremely responsible in working together to set up Café Kids. We have developed our communication skills and improved our confidence through presentations, contacting suppliers and arranging training for the group.

We are now receiving training and are excited to put all our new learned skills into practice and know that the list of skills and experiences we will gain will grow even more.



VIP CHILDCARE DARLING BUDS OF MORAY

KEY FACTS: Intergenerational learning; growing herbs and vegetables; supporting local community

How it developed

Following a trial micro social enterprise where the children sold plants and recycled 'creations', the pupils reached the conclusion that they would like to develop their own herbs and vegetable business within the local community.

As the nursery does not have grounds of its own, the children have linked up with Anderson's Care Home and the local college to grow crops to both use in the care home as ingredients for meals and to sell.

The children lead their enterprise with the support of nursery practitioners, students from the horticulture college and the residents from the care home.

What Pupils Gained

The children have grown in confidence and have begun to understand the importance of community support. They are learning about sustainability, healthy eating, the natural environment, science and maths as well as positive communication and the importance of developing intergenerational relationships.

