

DAYDREAM BELIEVERS

CREATIVE THINKING

Level 5/6

COURSE PLAN 2025– 2026

It is important that you keep this in a safe place and refer to it regularly. Important dates are clearly marked please transfer these items into your homework planner for future reference.

Your teacher will also issue you with homework and written tasks which you should write into your homework planner

	Week beginning	Course plan	Homework Plan
1	Mon 6 th June		
2	Mon 13 th June		
3	Mon 20 th June		
	Tues 23 th June- Wed 14 th Aug	Summer Holiday	
	<u>TERM1</u>		
4	Thurs 14 th Aug	<u>Introduction to Daydream Believers and Creative Thinking</u> <ul style="list-style-type: none"> Intro to Creative Thinking, sketchbook work and coding, examples, assessment, rubrics. Meta-skills. Intro to Circular Brand 	
5	Mon 18 th Aug	<u>Unit 1 Circular Brand</u> <ul style="list-style-type: none"> What is circular economy? Consider a circular future (teamwork activity) 	
6	Mon 25 th Aug	<u>Research</u> <ul style="list-style-type: none"> Circular Fashion 3 Pillars of Circular Fashion 	
7	Mon 1st Sept	<ul style="list-style-type: none"> Circular Fashion – Research presentation Circular Fashion in Practice – create poster or infographic 	
8	Mon 8 th Sept	<ul style="list-style-type: none"> The Brief – interrogate Create plan Introduce Teemill platform, student examples 	
9	Mon 15 th Sept	<u>Concepts</u> <u>Brand and Branding</u> <ul style="list-style-type: none"> Discuss difference between brand and branding Research examples Link to advertising & marketing through visitor 	Visitor – Creating a Brand, Bronx Studio

10	Mon 22 nd Sept	<p><i><u>Friday 26th September Holiday</u></i></p> <p><u>Mission Statement</u></p> <ul style="list-style-type: none"> Research brand mission statements Create own mission statement – independent work Define values, goals 	
11	Mon 29 th Sept	<p><u>Brand Names</u></p> <ul style="list-style-type: none"> Idea generation for brand names Individual and teamwork Whitespace Lesson in Branding 	
12	Mon 6 th Oct	<ul style="list-style-type: none"> Whitespace Lesson in Branding 	
	Mon 1th Oct – 20th Oct	October Break	
12	Mon 20 th Oct	<p><u>Brand Names</u></p> <ul style="list-style-type: none"> Mark making lesson 	
13	Mon 27 th Oct	<p><u>Logo Design</u></p> <ul style="list-style-type: none"> Logo design generation Teamwork activity <p><u>Fail & Fix - SCAMPER</u></p> <ul style="list-style-type: none"> Evaluation/reflection 	
14	Mon 3rd Nov	<p>S5/6 Full Report</p> <p><u>Advertising</u></p> <ul style="list-style-type: none"> Storytelling – how this is used in industry Customer buy-in Create a story 	S5/6 Full Reports – Fri 7th Nov
15	Mon 10 th Nov	<p><u>Advertising</u></p> <ul style="list-style-type: none"> Visual literacy – turn your story into an image 	
16	Mon 17 th Nov	<p><u>Refine Ideas</u></p> <ul style="list-style-type: none"> Teemill shop platform Uploading of ideas <p><u>Fail & Fix</u></p> <ul style="list-style-type: none"> Graphics concepts – colour etc. Feedback and implement 	
17	Mon 24 th Nov	<p>S5/6 Parents Evening</p> <p><u>Communicate</u></p> <p><u>Presentations</u></p> <ul style="list-style-type: none"> Create a presentation for your circular brand (Creative Bravery resource) “Two Minute Pitch” 	S5/6 Parents Evening – Thurs 27th Nov
19	Mon 1st Dec	<p><u>Presentation</u></p> <ul style="list-style-type: none"> Complete presentations and present Assessment/reflection 	
20	Mon 8 th Dec	<p><u>Evaluate</u></p> <ul style="list-style-type: none"> Evaluation 	
21	Mon 15 th Dec	<ul style="list-style-type: none"> 	

		CHRISTMAS HOLIDAY	
	<u>TERM 2</u>		
22	Weds 7 th Jan	<p><i>Reopen Weds 8th</i></p> <p>S5/6 Prelims begin</p> <p><u>Unit 2 Campaign for Kindness</u></p> <ul style="list-style-type: none"> • Introduction to LR • Kind campaign examples • Research kind campaigns 	
23	Mon 12 th Jan	<p><u>Research</u></p> <ul style="list-style-type: none"> • Kind campaigns – research slides 	S5/6 Prelims
24	Mon 19 th Jan	<ul style="list-style-type: none"> • Teamwork activity – idea sketches • Identify a campaign source – independent work 	S5/6 Prelims
25	Mon 26 th Jan	<ul style="list-style-type: none"> • Research – slides or mind-maps • Storyboard activity – peer assessment? • Create Call to Action 	
26	Mon 2 nd Feb	<p><i>8th and 9th Feb Mid Term & Inservice</i></p> <p><u>Concepts</u></p> <ul style="list-style-type: none"> • Graphic Design concepts – hierarchy/visuals • Activity – Crazy 8s/TPS • Create final sketch up – independent work 	
27	Mon 9 th Feb	<p><i>Mon 12th, Tues 13th Feb Mid</i></p> <p><u>Term</u></p> <p>S5/6 1st Interim Report</p> <p><u>Fail & Fix</u></p> <ul style="list-style-type: none"> • Refine • Colour, typography • Group activity 	S5/6 Interim Report 1 – 13th Feb
28	Mon 16 th Feb	<p><u>Communicate</u></p> <ul style="list-style-type: none"> • Presentation skills • Presentations 	
29	Mon 23 rd Feb	<p><u>Evaluate</u></p> <ul style="list-style-type: none"> • Peer assessment of presentations • Assessment 	S5 into S6 Options – Start Mon 23rd Feb
30	Mon 2 nd Mar	<p><u>Unit 3 Van of Dreams</u></p> <ul style="list-style-type: none"> • Intro to the Brief • Intro to Product Design <p>proposed FASHION SHOW / ART EXHIBITION REHEARSAL date</p>	

31	Mon 9 th Mar	Thursday 13th – Proposed FASHION SHOW / ART EXHIBITION date <u>Research</u> <ul style="list-style-type: none"> Research slides – independent work 	
32	Mon 16 th Mar	<ul style="list-style-type: none"> Mood-board Analyse 	TUES 17th - FASHION SHOW REHEARSAL
33	Mon 23 rd Mar	S5/6 2nd Interim Report <ul style="list-style-type: none"> Choose a community Research slide/mood-board/sketchbook work 	S4/5/6 Interim Report 2 – Thurs 26th March TUES 24th - FASHION SHOW / ART EXHIBITION
34	Mon 30 st March	<ul style="list-style-type: none"> Reflection point “Things Mean Things” activity Self-evaluation 	
	Fri 4th April – Mon 21st April	EASTER HOLIDAY	
35	<u>Term 3</u> Mon 20 st Apr	<u>Concepts</u> <ul style="list-style-type: none"> 4 A3 sheets presentation of concept Evaluate 	SQA Exams Start – Wed 22nd Apr
36	Mon 27 th Apr	<u>Fail & Fix</u> <ul style="list-style-type: none"> “Push Your Ideas” lesson Re-evaluate – peer feedback/SCAMPER Scale drawings of concept 	
38	Mon 4 th May	<u>Mon 5th May holiday, Tues 6th Inset</u> <u>Communicate</u> <ul style="list-style-type: none"> Create a prototype of your Van of Dreams Intro to methods of work Workshop: Card model making 	
39	Mon 11 th May	<ul style="list-style-type: none"> Pitch preparation Presentation of final concept and model 	
40	Mon 18 th May	<u>Friday 24th May Holiday</u> <u>Evaluate</u> <ul style="list-style-type: none"> Evaluation Assessment 	
41	Mon 25 th May	<u>Mon 26th May Holiday</u> <ul style="list-style-type: none"> 	Course review - Teams
	Mon 1 st June	New Timetable Starts	
	Mon th June		
	Mon 15 th June		
	Mon 22 nd June		

