



KIRKHILL PRIMARY SCHOOL
Kirkhill Road, Newton Mearns, Glasgow G77 5RJ (0141-570 7200)
e-mail: schoolmail@kirkhill.e-renfrew.sch.uk
Website: www.ea.e-renfrew.sch.uk/kirkhill



At Kirkhill we are #PROUD of our school community. Everyone is encouraged to be creative, strive for excellence and be inspired to attain, achieve and be their best.

The Butterfly Effect Programme

Friday 23 April

Jacobs

Dear Primary 2 & Primary 6 Parents and Carers,

Our Primary 2 and Primary 6 classes have been asked to take part in the pilot of a very exciting climate education programme, The Butterfly Effect, organised by Jacobs. As part of the pilot programme Jacobs requests your permission to use photographs of your child and their work.

Images taken will be stored in secure archives with limited people having access and will be used to document and visually represent the work that has taken place throughout the programme. The images may be used in their sales and marketing materials, including, but not limited to:

- The Butterfly Effect website
- Jacobs Website
- Events (such as COP26) and their digital and printed media
- Brochures or similar promotional documents
- Printed media
- Social Media – including LinkedIn, Facebook and Twitter

Jacobs will maintain confidentiality in line with GDPR and will not disclose or make use of any material or information communicated to them in confidence for the purpose of photography. For example, any photographs which we share with them will exclude personal information including pupils' names.

Please indicate your response to this request by completing the short online form [here](#) .

We are planning to start the programme in classes from next week (w/b 26 April) so it would really help us if you could complete the form as soon as possible.

Thank you for your support

Best Wishes

Paul Tyler

Principal Teacher