



24<sup>th</sup> – 28<sup>th</sup> February 2020

### What is Read Aloud?

During the month of February there is a national Reading Recovery event called 'Read Aloud'. The event aims to increase awareness of children who struggle to read to ensure they get the attention they need. The event aims to raise the self-esteem of these children enabling them to celebrate their successes within the Reading Recovery programme.

### Reading Recovery

We are encouraging our Reading Recovery teachers to organise visits to their local libraries for our Reading Recovery pupils. The children will be issued with a bookmark for this year's 'Read Aloud Challenge' to see how many books they can read that week. The bookmarks will also be issued electronically should you wish to use these across the whole school.

### Authority-wide/Whole School Approach

We are also encouraging an authority wide, whole-school approach to Read Aloud through our social media campaign #getcaughtreading. We would like to encourage all pupils, staff and parents to get involved in the campaign by posting pictures of themselves reading on Twitter using the hashtags below.

### Launch Date

The social media campaign will be launched on Friday 21<sup>st</sup> February 2020 on the East Renfrewshire Council Twitter page. The campaign will then run until Friday 28<sup>th</sup> February 2020. We would appreciate if you could use the tags below when posting any photos on social media.

#### Reading Recovery Hashtags

#getcaughtreading

#readingrecovery

#### Whole-school Hashtags

#getcaughtreading

#### Reading Recovery Tags

@EastRenCouncil

@ILC\_RREurope

#### Whole-school Tags

@EastRenCouncil

We look forward to seeing how many people  
**GET CAUGHT READING!**