

Design Portfolio Evaluation

As part of the design process, designers will always complete a design evaluation upon completion of their design. It is essential that you do the same by completing the design evaluation and adding comments to your sketchbook. This Design Evaluation is part of your overall submission and should be treated very seriously as failure to complete this will have a negative effect on your overall grade.

Give full answers, writing in complete sentences. The completed evaluation should be around 200 words preferably typed.

Design portfolio Evaluation

Section 1 :

Candidates should explain the choice and use of design materials, techniques and technology and function/purpose as appropriate with reference to the design brief requirements (4 marks)

In this section you must describe fully the stages you went through explaining your reasons for the choices you made for your design. Refer back to your original Design Brief when explaining your reasons.

Materials –

I chose to use..... I created form by..... I linked them with I experimented with..... I added colour / pattern by..... I chose these colours/patterns because..... I thought this would meet the requirements of the design brief because..... I tried to make my design look...etc.

Whatever you describe you must explain why you chose to do this and how it meets the requirements of the brief. Eg.

"I chose to use marbling inks on my design because the patterns created reflected my theme of seafife and the colours were also appropriate. It also adds a layer of detail; which was a requirement of the brief."

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Section 2 :

Candidates should express supported personal opinions on the effectiveness of their design solution with reference to the design brief requirements (4 marks)

Discuss how you made the final solution and any problems you ran into on the way.

Say what you thought of your final outcome and what you would do differently if you were to do it again (don't be too negative and justify your answers). If you used the **laser cutter** you mention this eg. *"for my final design I used the laser cutter because....."*

Finally discuss the things you have learned when completing your design unit and how successful you were in meeting the requirements of the design brief

Sentence starters

"For my final outcome I started by making

"I found it difficult to.... "I had problems with...."

"I didn't like the way this part turned out because..."

"If I could do this project again I would make sure... I would concentrate on"

I think it meets the requirements of the design brief because it is....."

Sample sentence.

"I believe that the garment would appeal to my target market. Through the detailing, I have also achieved an Art Deco look but with a modern twist which is what I was aiming for in the design brief."

Evaluation comments on your sketchbook

The SQA are also looking for you to add notes into your sketchbook explaining your thinking and what you were trying to achieve. Look through your sketchbook and try to add as many sensible comments as you can that explain the design process.

Here are some examples of the types of notes that they are looking for;

I chose this image of a feather as I liked the shape and the layering.

I developed this image into a stencil by simplifying the shapes.

I used these spiky shapes in my first headpiece idea.

I experimented with cold colours on this idea.

I added some spiral shapes to create interest.

I liked the spiral shape that is created when I repeated these shapes.

I chose this design as I feel it would make a more eye-catching outcome.

I experimented with different variations to see how it would look.

I thought about expanding the headpiece around the eye.