



Volkswagen Westfalia Camper T3, (in production from 1972–2002)
Features include a pop up roof, refrigerator, sink, double bed and stove.

9. Throughout history, designers have created products which fulfil a particular function. Comment on this design. In your answer, refer to:

- *function*
- *aesthetics*
- *target market*

In your opinion, how effective is this design for a campervan? Give **two** reasons.



Designer: Ettore Stottsass
Title: Carlton Cabinet (1981)
Materials: Laminated wood, plastic

9. Designers have to consider appearance as well as purpose. Comment on this cabinet design. In your answer refer to:

- *Fitness for purpose*
- *style*
- *materials*

Who might buy this cabinet? Give **two** reasons.



Designer: Eero Aarnio

Title: Ball Chair 1966

Materials: fibreglass ball is build on a metal swiveling base, and upholstered with foam/fibrefill.

9. Designers often look at new ways of looking at familiar products. Comment on this chair design In your answer refer to:

- *Fitness for purpose*
- *style*
- *materials*

Who is the target market for this chair. Give **two** reasons.



Courtesy of Apple

Designer: Jonathon Ive & The apple team

Title: **imac (2nd gen.) (2005)**

Plastic, Polished chrome, LCD Display

9. Designers often use new technology to update products. Comment on this computer design. In your answer refer to:

- *Fitness for purpose*
- *style*
- *materials*

Who is the target market for this computer. Give **two** reasons.



Designer: Marianne Brandt

Title: **Tea infuser and strainer (1927)**

Materials Silver and ebony;

9. Designers have to consider form as well as function. Comment on this teapot design. In your answer refer to:

- *Fitness for purpose*
- *style*
- *materials*

How successful do you think this design is . Give **two** reasons.



Bic "Crystal" Ballpoint Pen, 1953, By Laszlo and George Biro.
Materials: Plastic components

9. How well has this designer thought about the way this pen fits the needs of the user. In your answer refer to;
- *Fitness for purpose*
 - *cost*
 - *materials*

Why do you think this product is still being sold successfully today .Give two reasons.



Scott foldable, carbon fibre and aluminium scooter by Fuseproject (2000).
The scooter is propelled by hydrogen fuel without harming the environment.

9. Designers often update existing products. Comment on this design for a scooter. In your answer, refer to:

- Fitness for purpose
- Materials
- Target market

What is your opinion on the style of this scooter? Give **two** reasons