Dear Parent/Carer,

Primary 5 are studying Enterprise in Social Studies and are learning about running a business. We have carried out market research to investigate the best product for sale to maximise profits.

Our research has revealed that sweets are the most popular product. As a result, we will be producing Sweetie Cones. All sweets are gelatine free and suitable for a vegetarian diet.

We have taken out a business loan from Mrs Friel and have to repay this in full. Profits made in this venture will be donated to charity.

Sweetie Cones will be available for sale from Monday 10th December for £1. We hope you will support our project.

Yours faithfully,

Mrs Ali and Primary 5

Entrepreneurs in Training