

# Parents Presentation



Presenter  
**Sheona M Coutts**  
Date  
**24/2/2015**



# Contents

- 1. Introduction to SDS**
- 2. Career Management Skills**
- 3. The changing youth labour market**
- 4. My World of Work**
- 5. Helping you to help your child**

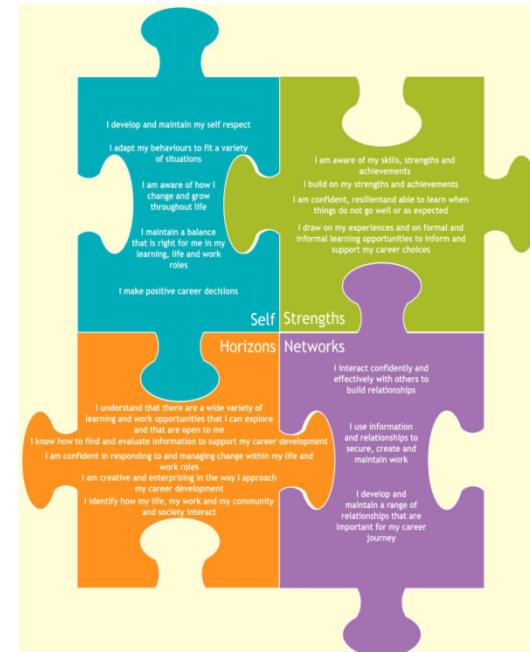
# Skills Development Scotland (SDS)

- SDS is the national skills body supporting people and businesses to develop and apply their skills
- We work in partnership to enable people to reach their potential and make skills work for employers
- We will support people to develop effective career management skills
- Developing effective career management skills will enable people to make informed career choices throughout their life

# Career Management Skills

- **Self:** knowing who you are
- **Strengths:** knowing what you are good at
- **Horizons:** knowing what's out there
- **Networks:** knowing who can help you

## Career Management Skills



# The changing youth labour market

- The youth labour market has changed over the last 30 – 40 years
- There are fewer entry level jobs for young people and more competition for them
- Nearly two thirds of young people now go on to college or university before going into work
- The average person has 10 – 15 jobs in their life time
- 80% of jobs are not advertised

**This means young people have to be well prepared for the world of work**

# My World of Work

- My World of Work is Scotland's careers information and advice web service
- It can support you as a parent / carer as well as your child
- Your child will be introduced to My World of Work and supported to set up their individual account. This gives them access to a wealth of career information and resources

## Information for parents and carers

From school subject choices to looking for a job, we have information and links for you to help your child with their future career.

### Help your child develop their career



How My World of Work can help you and your child with important career decisions.

### Subject choices



Help your child as they make an important decision.

### Exam time



Supporting your child, no matter what grades they achieved.

### The world of work



Help your child with the job hunt from filling out application forms to tackling interviews.

### Additional support needs



Where to look for support if your child has additional support needs.

### If you're studying or working



Where you can get help with everything from finances to child care.

### My Account

Create an account and find the right career advice, tools and information for you.

[Log in/Sign up](#)

### My Toolkit

- [My Account](#)
- [My CV](#)
- [My DNA](#)
- [My Strengths](#)
- [Careers A-Z](#)
- [Job Search](#)
- [Course Choices](#)
- [My Interview](#)

### Modern Apprenticeships

[Find out how a Modern Apprenticeship could be right for your child.](#)

# Helping you to help your child

Online:

[myworldofwork.co.uk/parents](http://myworldofwork.co.uk/parents)

Online support – web chat with an adviser

Telephone:

you can speak to an adviser on 0800 917 8000

## Parents leaflet



The image shows a booklet cover for 'Skills Development Scotland'. The top half is orange with the title 'Help your child to plan their future' in large blue text. The bottom half is teal. It features three photographs: a chef in a kitchen, a person welding metal, and a scientist in a lab. The website 'myworldofwork.co.uk' and the text 'Scotland's careers information and advice web service' are at the bottom left.

Skills Development Scotland

# Help your child to plan their future



myworldofwork.co.uk  
Scotland's careers information  
and advice web service

# You can follow us on:



@mywowscotland



My World of Work



My World of Work