

<u>"On the Map" Design Competition</u>

We are looking for something visual, original and eye catching for our judging panel....



Now we want you to turn your hand to designing a map symbol, or several map symbols! We're looking for your creative ideas in the following areas:

- 1) Vineyard
- 2) Skate Park
- 3) Caves
- 4) Toilet
- 5) Art Gallery
- **6) Electric Car Charging Point**
- 7) Climbing Centre
- 8) Solar Farm
- 9) Kite Surfing
- 10) Ice Rink



Tips from our cartographic designers

The symbols will be forming part of a set, so they will need to work alongside the <u>current symbols</u>.

When printed, the map symbols on our OS Explorer maps are roughly 5 mm, so it's important that they are legible at this size.

The symbols will be shown in a single, solid colour when they appear on the maps, so the designs can't rely on lots of colour.

Resemblance or convention – most of our map symbols are pictorial and either look like the feature they're depicting or use a well-known convention.

Try to make your design clear and easy to understand. They should require little or no interpretation and should be understood quickly. Avoid causing confusion to the map user.



theoneshow@bbc.co.uk

Entrants are required to send an image file of their design, no bigger than 10 megabytes. You can create your design on a computer or draw it by hand and send us a photograph of it. We are unable to **accept** PDF files, but you can submit JPEG, PNG and JIF file formats.

Entrants under the age of 18 (at the time of the closing date) will require permission from a parent or guardian. Entrants must enter as individuals rather than as a team.

Please include your name, a contact telephone number, and a brief description of your design in the body of your email.

. Please specify which category you are entering your design for in the subject heading of your email. For example if you are submitting a design for an Ice Rink, please put "On the Map – Ice Rink" in the subject heading of your email. Failure to do this may result in your entry not reaching its appropriate judging category and being disqualified.

The entry window will close at midnight on Sunday 31st May 2015