



Name: _____

	15-13	12-10	9-7	6-4	3-1
Discursive: content	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is consistent ◆ Information shows evidence of careful research, presented to maximise impact and is sequenced to highlight key points ◆ Ideas/techniques deployed to inform/ argue/discuss/persuade have a very good degree of objectivity/depth/ insight/persuasive force and are used to convey a clear line of thought/ appropriate stance/point of view 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is consistent in the main ◆ Information shows evidence of relevant research and is presented in a clear sequence ◆ Ideas/techniques deployed to inform/argue/discuss/persuade have a good degree of objectivity/depth/ insight/persuasive force and are used to convey a clear line of thought/stance/ point of view 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is reasonably well sustained ◆ Information shows evidence of some research and is presented in a clear sequence ◆ Ideas/techniques deployed to inform/argue/discuss/ persuade convey a line of thought/ stance/ point of view 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is not always sustained ◆ Information shows a little relevant research but is not always presented in a manner that enhances meaning ◆ Ideas/techniques used to inform/argue, discuss/persuade are not always convincing and the line of thought is not consistently clear. The stance may tend towards the personal or anecdotal 	<p>Writing pieces in this category are likely to be very rare and would be characterised by one or more of the following:</p> <ul style="list-style-type: none"> ◆ weak attention to purpose and audience ◆ very thin content ◆ no attempt at using language effectively
Discursive: style	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed effectively ◆ Language is varied and often used to create particular effects ◆ The structure of the piece enhances the purpose/meaning 	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed, mostly successfully ◆ Language is apposite and used at times to create an effect ◆ The structure of the piece supports the purpose/meaning 	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed with a degree of success ◆ Language is effective in the main ◆ The structure of the piece is appropriate to purpose/meaning 	<ul style="list-style-type: none"> ◆ There is an attempt to deploy the features of the chosen genre ◆ Language lacks variety ◆ The structure of the piece is not appropriate to purpose/meaning ◆ significant errors in sentence construction/ paragraphing/ spelling 	<ul style="list-style-type: none"> ◆ brevity of response ◆ irrelevance

Comments

Mark



Name: _____

	15-13	12-10	9-7	6-4	3-1
Creative: content	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is consistent. <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ◆ The piece displays very good creativity ◆ Feelings/reactions/ experiences are expressed/explored with a very good degree of self-awareness/ involvement/ insight /sensitivity 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is consistent in the main. <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ◆ The piece displays good creativity ◆ Feelings/reactions/ experiences are expressed/explored with a good degree of self-awareness/ involvement/ insight /sensitivity 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is reasonably well sustained. <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ◆ The piece shows some creativity ◆ Feelings/reactions/ experiences are explored with a sense of involvement 	<ul style="list-style-type: none"> ◆ Attention to purpose and audience is not always sustained. <p>As appropriate to genre:</p> <ul style="list-style-type: none"> ◆ The piece has a little evidence of creativity ◆ Experiences are expressed, but not always convincingly 	<p>Writing pieces in this category are likely to be very rare and would be characterised by one or more of the following:</p> <ul style="list-style-type: none"> ◆ weak attention to purpose and audience ◆ very thin content ◆ no attempt at using language effectively ◆ brevity of response ◆ irrelevance
Creative: style	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed effectively ◆ Language is varied and often used to create particular effects ◆ The structure of the piece enhances the purpose/meaning 	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed, mostly successfully ◆ Language is apposite and used at times to create an effect ◆ The structure of the piece supports the purpose/meaning 	<ul style="list-style-type: none"> ◆ The features of the chosen genre are deployed with a degree of success ◆ Language is effective in the main ◆ The structure of the piece is appropriate to purpose/meaning 	<ul style="list-style-type: none"> ◆ There is an attempt to deploy the features of the chosen genre ◆ Language lacks variety ◆ The structure of the piece is not appropriate to purpose/meaning ◆ significant errors in sentence construction/ paragraphing/ spelling 	

Comments	Mark