



Name: _____

	15-13	12-10	9-7	6-4	3-1
Creative: content	<ul style="list-style-type: none"> committed attention to purpose and audience strong creative qualities evident command of the genre thematic concerns which are clearly introduced and developed ideas/feelings/ experiences which are explored with a strong degree of mature reflection/self-awareness/ involvement/ insight/sensitivity the writer's personality and individuality 	<ul style="list-style-type: none"> clear attention to purpose and audience clear creative qualities insight into the genre thematic concerns which are introduced and developed ideas/feelings/ experiences are explored with a clear sense of reflection/self-awareness/ involvement/ insight/ sensitivity the writer's personality clearly 	<ul style="list-style-type: none"> adequate attention to purpose and audience adequate creative qualities understanding of the genre thematic concerns which are introduced ideas/feelings/ experiences which are explored with an adequate sense of reflection and involvement the writer's personality 	<ul style="list-style-type: none"> limited attention to purpose and audience limited creative qualities a limited use of conventions of genre limited thematic concerns limited ideas/feelings/ experiences explored limited sense of the writer's personality 	<ul style="list-style-type: none"> little attention to purpose and audience few creative qualities little use of conventions of genre little thematic concerns little evidence of exploration of ideas or feelings little sense of the writer's personality
Creative: style	<ul style="list-style-type: none"> linguistic features of the chosen genre used skilfully to create a strong impact confident and varied expression an effective structure which enhances the purpose/meaning 	<ul style="list-style-type: none"> linguistic features of the chosen genre used successfully to create impact confident expression a clear structure which enhances the purpose/ meaning 	<ul style="list-style-type: none"> linguistic features of the chosen genre used successfully adequate expression an adequate structure 	<ul style="list-style-type: none"> limited linguistic features of the chosen genre limited expression a limited use of structure 	<ul style="list-style-type: none"> no attempt at using language effectively many errors in punctuation/ syntax/spelling little use of structure

Comments	Mark
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Name: _____

	15-13	12-10	9-7	6-4	3-1
Discursive: content	<ul style="list-style-type: none"> committed attention to purpose and audience full understanding and engagement evidence of full research and selection, as appropriate a clear and sustained line of thought/convincing stance 	<ul style="list-style-type: none"> clear attention to purpose and audience clear understanding and engagement evidence of careful research and selection, as appropriate a clear line of thought/clear, engaged stance 	<ul style="list-style-type: none"> adequate attention to purpose and audience adequate understanding evidence of relevant research and selection, as appropriate a line of thought/clear stance 	<ul style="list-style-type: none"> limited attention to purpose and audience limited understanding evidence of limited relevant research, as appropriate an unclear line of thought 	<ul style="list-style-type: none"> little attention to purpose and audience little understanding little evidence of research a confused line of thought no attempt at using language effectively
Discursive: style	<ul style="list-style-type: none"> linguistic features of the chosen genre used comprehensively to argue/discuss/ persuade and convey depth and complexity of thought/objectivity/insight/persuasive force confident and varied expression an effective structure which enhances the purpose/meaning 	<ul style="list-style-type: none"> linguistic features of the chosen genre used clearly to argue/discuss/ persuade and convey thought/objectivity/ insight/persuasive force confident expression a structure which enhances the purpose/ meaning 	<ul style="list-style-type: none"> linguistic features of the chosen genre used adequately to argue/ discuss/ persuade and convey thought/objectivity/ insight/persuasive force adequate expression an adequate structure 	<ul style="list-style-type: none"> linguistic features of the chosen genre used in a limited way to argue/ discuss/ persuade and convey thought/objectivity/ insight/persuasive force limited expression a limited use of structure 	<ul style="list-style-type: none"> many errors in punctuation/syntax/spelling little use of structure

Comments	Mark