

# Creative Thinking

is a SCQF qualification, built to spark imagination, build confidence, and help young people take on the real stuff of life.

- For learners aged 15 and above.
- Takes place over an academic year.
- 24 SCQF credits at levels 5 & 6.
- Level 6 has UCAS tariff points.
- Credit rated by Edinburgh Napier University



# What does the course look like?

There are 3 units to complete

There is no exam

The skills gained help learners build the creative mindset and future ready skills they need to thrive in a changing world.

Through project-based learning, learners take on open ended challenges by researching, generating ideas, testing, communicating, and reflecting. It's all about building confidence, developing creativity, and learning how to think differently in ways that matter.

There are **3 units** for Level 5 and Level 6 to complete throughout the academic year



Unit 1: Circular Brand –  
**Fashion/Design/Branding**



Unit 2: Campaign for  
Kindness –  
**Advertising & Marketing**



Unit 3: Van of Dreams –  
**Product Design**

# Unit 1: Circular Brand – **Fashion/Design/Branding**

## Unit Goals:

- ☐ Brand & Branding
- ☐ Creating a mission statement
- ☐ Logo design
- ☐ Create products digitally on digital platform
- ☐ Present Ideas



**Sense-making**



**Creativity**



**Critical thinking**



**Communicating**



**Adapting**



**Initiative**

# Unit 2: Campaign for Kindness – Advertising & Marketing

## Unit Goals:

- ☐ Research Skills
- ☐ Social awareness/empathy
- ☐ Graphic Design concepts
- ☐ Presentation Skills



Creativity



Curiosity



Critical thinking



Feeling



Leading



Integrity

# Unit 3: Van of Dreams – **Product Design**

## Unit Goals:

- ☐ Research Skills
- ☐ Analyse target market
- ☐ Design Concepts
- ☐ Build product
- ☐ Test product



# There are so many skills to be gained and developed through the Creative Thinking course

Whether you are considering a career in the creative industries, the engineering industry or even in business, there are invaluable cognitive skills throughout this course.

There are elements to be explored from everything starting with Graphic Design to automotive design, engineering, fashion, product design, social enterprises and even current social issues.

If you have any questions, see the tech department, and watch the following you tube links, <https://www.youtube.com/watch?v=egwPMFwxWG4>