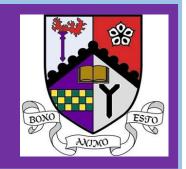
## Grange Academy Senior Phase Assessment Overview 2024-25



## **HIGHER BUSINESS MANAGEMENT**

Week/Month	Learning Focus	Homework	Assessment	Coursework Submitted to SQA
June	<ul> <li>Understanding Business</li> <li>Types of Business Organisations</li> <li>Objectives</li> <li>Business Structures</li> </ul>	Completion of class tasks and weekly research task online based on current business/ economy news stories		
August	External Factors	Completion of class tasks and weekly research task online based on current business/ economy news stories		
September	<ul> <li>Internal Factors</li> <li>Stakeholders</li> <li>Marketing</li> <li>Customers</li> <li>Market Research</li> </ul>	Completion of class tasks and weekly research task online based on current business/ economy news stories		
October	<ul> <li>Marketing Mix</li> <li>Product</li> <li>Price</li> <li>Promotion</li> <li>Place</li> <li>Promotion</li> <li>Technology</li> </ul>	Completion of class tasks and weekly research task online based on current business/ economy news stories		

	Operations		
November	People	Completion of class tasks and weekly research task online based on current business/ economy news stories	
December	PRELIM: Full Paper		
January			Assignment. Sent to SQA. Worth 25% of final grade.
February	People     Training     Motivation and Leadership     Employee Relations     Legislation     Technology	Completion of class tasks and weekly research task online based on current business/ economy news stories	
March	Finance	Completion of class tasks and weekly research task online based on current business/ economy news stories	
April	Revision	Revision	