A focus on enterprise and employability skills

Task 1

**Tags:** **[Themed learning](https://education.gov.scot/improvement/search/?TagSelected=Themed%20learning)** [**Secondary**](https://education.gov.scot/improvement/search/?TagSelected=Secondary)[**Parents**](https://education.gov.scot/improvement/search/?TagSelected=Parents)

What is this?

Here you will find some activities based around a theme. This week, the focus for these learning activities is food and the opening of a new sandwich shop.

Who is this for?

Parents of secondary school learners.

For young people at S1/S2/S3

**Information for Learners:**

Your new business venture is a sandwich shop.

Today’s task is to plan, and design your shop. Decisions you make now will impact on whether or not the shop is successful.

Use the following headings to structure your plan:

* Location

You don’t want the shop to be located in a place where only a few people can be able to see it. It’s important that the location is accessible and easy to see/find.

* Brand name and Signage

Choosing a perfect brand name is vital to any business. The name should be unique and catchy. It should also be easy to read and as simple as possible. The signage should be easily visible too.

* Store Layout and design

Choose and design your layout. The layout should be consistent throughout the shop, for example, the dining tables, shelves, counter, menus, and decoration should follow a certain theme.

* Digital Features

Using digital features can enhance the experience for customers and can be used as a creative way to communicate with them.

# Task 2

**Tags:** [**Themed learning**](https://education.gov.scot/improvement/search/?TagSelected=Themed%20learning)[**Secondary**](https://education.gov.scot/improvement/search/?TagSelected=Secondary)[**Parents**](https://education.gov.scot/improvement/search/?TagSelected=Parents)

## What is this?

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#### Information for learners:

This activity will help you understand the skills and qualities required for different roles within your shop.

Before you open your shop  will need to get the best team you can on board!

List all the different roles/jobs for your shop, the skills and qualities required and why for each one, for example:

**Job title:** Chef

**Skill:** Organisational skills

**Why is this important?** The job is about more than just making the food. They have to lead a team of kitchen staff, budget for food, determine how much of each ingredient to buy each week, schedule shifts for employees and anticipate the busiest times of day in the kitchen.

This list will help you pick the best people for the jobs when you advertise for staff.

What might you ask them in a job interview?