

Dunlop Primary School & ECC
Respect Me
Anti-bullying Logo Competition



Earlier this term we all took time in our classes to talk about Bullying (some of you watched the 'Big Anti-bullying Assembly' too), how it affects children and what we can do to prevent bullying in our school. With your help we want to make sure that everyone in Dunlop Primary & ECC knows what bullying is, what to do if they experience bullying and how we can stand up to bullies, ensuring that our school continues to be a safe and happy place for us all.

To help promote this across the school we are asking you to be very creative and design a colourful, eye-catching school anti-bullying logo/badge with a slogan that everyone from the ECC to P7 will understand and recognise. The winning logo and slogan will then be made into posters and displayed across the school.

There will be a prize for the best entry in each class and for the overall school winner-good luck!

Remember to write your name and class on the back of your sheet and return it by Friday 11th December.

Here's a quick activity to help get you started:

What is a slogan?

A slogan is a short word or phrase used to sell, represent and identify brands. They're usually short and snappy to be more memorable for the reader.

Some successful and very well-known slogans are:

- Just Do It. (Nike)
- I'm Lovin' It (McDonald's)
- Finger Lickin' Good (KFC)

Which famous brands do you know? What does their logo or badge look like? Do they have a slogan?

Brand name	Logo	slogan

