

The Lego Story: [click here to watch](#)

A 3D rendered character of a man with black hair, wearing a dark suit, a light blue shirt, a dark tie, and black-rimmed glasses. He is holding a large, tilted, light orange sign with black text. In the background, there is a poster titled 'LEGO STORY' showing a man and a boy, and a Lego minifigure in a red hard hat and blue overalls.

Write an information report on Lego;
Its beginnings, the important people in the success of the company, setbacks and problems, its successes.
Use your timeline/family tree to ensure you include all important info.
Use the attached Information Report Writing marking criteria to help you structure your writing.

In your own words explain why 'Lego' is the perfect name for the product.

As you watch the film, make a note of all the important dates, names and events and record them on a timeline.

Before creating your timeline, research all the different ways that timelines can be recorded and choose a style that suits you.

Create a family tree for Ole Kirk Christiansen's family.

Before creating your family tree, research all the different ways that family trees can be recorded and choose a style that suits you.