



Rebecca Kirkpatrick – Tobacco Control Practitioner Early Intervention and Prevention with Children and Young People



Why early intervention and prevention?

- Working towards 2034 smoke free generation

 The updated Scottish Government tobacco vaping framework published in Nov 2023
- The annual cost to NHSScotland of treating smoking related diseases is estimated to exceed £300m and may be higher than £500m each year.
- Tobacco use can be linked to issues such as pupil attendance, academic performance and future aspiration.

Our priorities

- To become a recognised and "go to" person within school communities
- To build positive relationships across education, with parents, pupils and staff
- To change the narrative around cessation
- To offer support to schools to confidently deliver smoking prevention talks
- To support the design and implementation of the "Smoke-free policy" within schools

Our challenges

- Limited staff resources (20hr pw for region)
- 98 Primary schools, 16 secondary schools and 45 council funded nurseries

Our Ideas so far

- Using digital resources
 - Presentations previously recorded to be shown in classes
 - Utilising video consultations for cessation support
- Role modelling
 - Drop ins for staff/parents to sign up for cessation
- Primary schools
 - P5-7 focus on early intervention/prevention talks
- Secondary schools
 - Policy roll out and cessation offering physical introduction at assemblies and/or video describing input available