Developing Edinburgh's Young Workforce

Recommendation No 15 ('The Market Place')



Basis of Relationship

- A successful relationship is based on mutually beneficial partnerships with open, effective communication & agreed mutual aims/objectives
- It is important to maintain a clear understanding of roles, responsibility and contributions from each part at the planning stage/s
- All partners will be expected to develop and share resources to support delivery of the partnership

Benefits to Business/External Agencies

- Partnerships will support corporate social responsibility, values and principles
- Partnerships will provide staff development opportunities through engagement with schools
- · Industry will benefit from an informed, skilled workforce and make connections with their local community

Benefits to Teachers/Learners

- Learners will learn through real and relevant experiences enabling them to develop skills for learning, life and work, that are facilitated through the development of a City of Edinburgh (CEC) Skills Framework
- Active engagement through these experiences, particularly through interdisciplinary (<u>IDL</u>) opportunities, will add breadth and depth to young people's learning

Expected Outcomes

- Enhanced understanding of the career opportunities available to learners and development of the relevant skills required for work (Recommendation No 1, 2 & 15)
- Raised career aspirations, through confidence, self-esteem, etc. of Edinburgh's children and young people, potentially through a more personalised learning experience (Recommendation 1, 2, 13, 15 & 26)
- Enriched delivery of the curriculum through joint planning, development, delivery and evaluation of partnerships within business engagement, toward skills development (Recommendation 1, 2, 3 & 15)

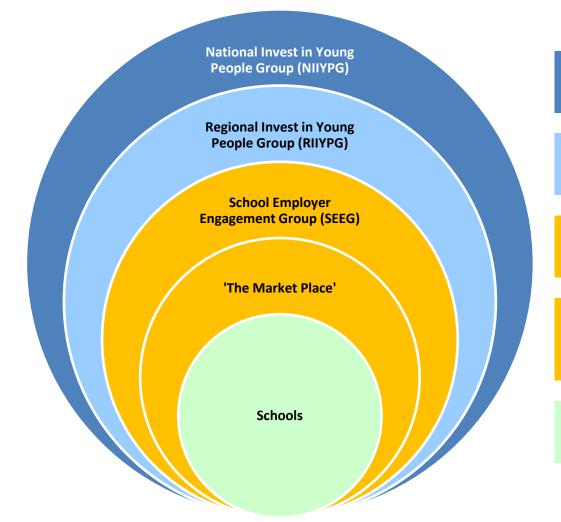
Contact Details for questions, etc.

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Phone: 01315296587 **Mobile:** 07738848289

To be completed

• A representative name from each school, so that I can grant access to 'The Market Place'



NIIYPG: National Group raising the profile, etc. of engaging with schools

RIIYPG: Regional Group facilitating Business Engagement

SEEG: Engagement Group internally to link Economic Development & Schools

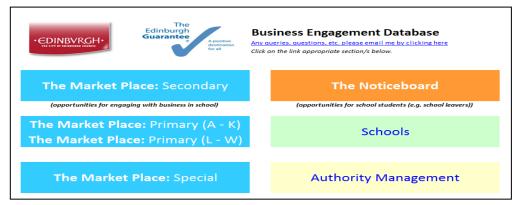
'The Market Place':

Information System for maintaining links and provision

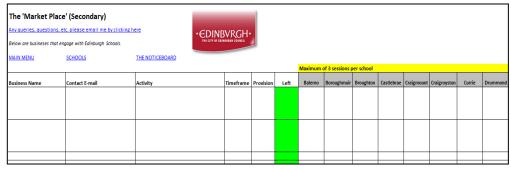
Schools: Primary, Secondary and Special work together within 'Business Hubs'



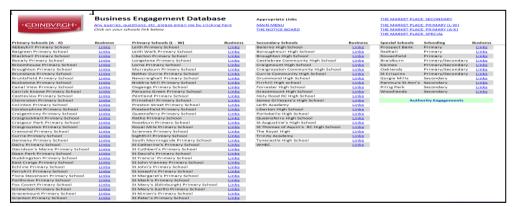
Using Office 365 for all Learning & Teaching to access (eventually this will be incorporated onto the Edinburgh Guarantee/RIIYPG website)



Front page of 'The Market Place'



Each 'Market Place' looks like this. Schools book the amount of sessions they need, to a maximum of three. This will then go to your individual school page



Above it a list of all schools within CEC and click on the 'links' beside your school and it will take to your school records, etc. (see below)

	Portobello	MAIN MENU			Eval Ratings	Very Good	4	
Main Contact:		SCHOOLS MENU				Good	8	
		THE MARKET PLACE: SECONDARY				Satisfactory	2	
Authority Businesses/Activities		THE NOTICE BOARD				Unsatisfactory		
Authority Businesses/Activities		THE ROTTLE BOARD				Unsatisfactory		
						,		
Business/Sessions	Contact	Description of Activity undertaken	Time	Organised Details		Eval: Rating	Eval: Comment	
School Businesses/Activities								
					(if yes, put a	x, otherwise lea	ve blank)	
						Personal		
					Working with	Learning		
Business	Contact	Description of Activity undertaken	Year Level	Leadership	Others	Planning	Enterprise	Employability
ASDA		Work placements - Retail	54/6					
CGI		Career Academies	S5/6					
City of Edinburgh Council - Legal		Career Academies	55/6					
Coca Cola Factory		Pupil Visit - Business Education	53/4					
Diageo		Career Academies	S5/6					
Enterprise Education Trust		Business Dynamics	56					
Film House		Pupil Visits - Media	55/6					

Your school engagement (bottom) and authority (top)

Below are opportunities o	ard' est, please email me by clicking here vvalloble for students in Edinburgh Schools. SCHOOLS	THE MARKET PLACE: SPECIAL THE MARKET PLACE: SECONDARY THE MARKET PLACE: PRIMARY (L-W) THE MARKET PLACE: PRIMARY (L-W)	H•				
Business/Programme	Target Group	Offer/Particulars	Closing Date	Days Remaining	No of Students	Balerno	Boroughmuir
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
				Closed			
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				Closed			
				Closed			
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				Closed			

The Notice Board is about listing opportunities, e.g. school leaver's notes from 16+.

Quality Assurance Measures



The Authority screen, for analysis and quality assurance

	7								MAIN MENU					
	D		D-4-	base for A			Frequently		AUTHORITY					
CDIMIDY/DCI							Used		MENU					
EDINBVRGH				email me by										
	Below are b	usineses tha	t engage with	Edinburgh Sec	ondary School	S.								
Business	No of School	Total Studen •	Balerno 🕶	Boroughm *	Broughto *	Castlebra •	Craigmou	Craigroyst *	Currie 💌	Drummoi 🔻	Firrhill	Forreste •	Gracemol 🕶	Holy Roo
Action for Children/Inspiring Scotland	1					X								
Aegon	1													
Arkwright Scholarships UK	1													
Armed Forces	1												X	
Army	3		X											
ARUP	1													
ASDA	1													
Atos	1						X							
Balfour Beatty	1													
Bank of Scotland	2		X											
Barnardos	1													
Black Rock	1													
BNY Mellon	6				X									
Botanic Gardens	1													
BP	2		X											
Bright Purple	2								Х					
British Council	1													
British Gas	2											X		
British Safety Council	1					X								
Buro Happold Engineering	1													Х
Burtons Biscuits	1													
Business Dynamics	1				X									
Cairn Energy	3						Х							
Caledonia Consultancy Ltd	1													
Capital Credit Union	1				Х									
Capital Solutions	1											X		
CGPL Consultants	1													
Chartwells	1													
CISCO	1													
Citi Bank	2													Х
Clydesdale Bank	1													
Coca Cola Factory	3			X										
Coderdojo group for Scotland	1						Х							

Provides information about the schools, businesses, number of interactions, etc.

						MAIN MENU			
	Rusiness	Engagement Database for Authority		Frequently		AUTHORITY			
·CDINBVPCH.				Used		MENU			
• EDINBVRGH •		questions, etc. please email me by clicking here							
	Below are bus	ineses that engage with Edinburgh Secondary Schools.							
Business	▼ No of Scho ▼	Activity	Total Student •	Balerno	Boroughmuir	Broughton	Castlebrae	Craigmount	Craigroyston
pusiness	0	Activity	Judeiii *	Ľ		Ŀ	Ŀ	Ŀ	Ŀ
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Provides information about the schools that use the activities, etc. within 'The Market Place'

• EDINBVRGH• THE CITY OF EBINBURGH COUNCIL	Any queries, q	Engagement Database for Authority (Report) uestions, etc. please email me by clicking here neses that engage with Edinburgh Authority (Secondary).		MAIN MENU AUTHORITY MENU	
usiness/Sessions	▼ No of Scho ▼	Activity	No of Student	v Eval: Rating ▼	Eval: Comment
	0				
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Evaluation of the activities, etc. provided by business, and this is fed back to them