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Ref LP / AG

01 10 2018

Dear Parent / Carer

I am writing to you with regard to the following:

Social Media

The school was alerted to a potentially threatening conversation involving Kemnay Academy pupils on social media on Wednesday 26 September. The chat on social media was not linked to Kemnay Academy but resulted in a crowd of people assembling on Bremner Way. Although after school hours staff were vigilant and responded, alerting Police Scotland.

The school, in conjunction with Kemnay Academy Parent Council, would like to alert parents to the challenges of all social media platforms and the potential for abuse. Young people often do not put controls on their profiles and this can leave them open to inappropriate uncensored comments. The school encourages safe use of social media through our assemblies & PSE programmes. Please see below for useful websites parents can access.

- www.thinkuknow.co.uk
- www.getsafeonline.org

The school will be hosting an information event for parents/carers in November to support and offer advice on the safe use of social media. Details will be issued via text/email.

Yours Sincerely

Mrs L Paul
Headteacher