

# S2

## Voice unit

### Creating a Radio Talk Show



Name \_\_\_\_\_ Class \_\_\_\_\_

## **Unit Aims**

- In this unit you will create all content for your own radio talk show. A radio talk show features discussion relevant to the listeners and consists almost entirely of spoken word content rather than music.
- You will decide on the target audience for your show and all content should suit your chosen target audience. Your show will be presented by a host and co-host, feature a celebrity guest, include breaking news and feature an advert for a product relevant to your listeners.





ON AIR

# Planning your Radio Show



ON AIR

## Target Audience

The target audience are the group of people that your drama is aimed at. It is helpful to know the **target audience** before you start developing your drama so that the style, language and content are **appropriate**.

*(Examples: Music fans, Sports fans, Marvel movie fans)*

Who is your TARGET AUDIENCE? \_\_\_\_\_

What is the name of your station? \_\_\_\_\_

## Characters

Listed below are the core characters needed in your show.

Give each character a name, age and write one sentence to describe them.

Host - \_\_\_\_\_, \_\_\_\_\_.

Co-Host - \_\_\_\_\_, \_\_\_\_\_.

Celebrity Guest - \_\_\_\_\_, \_\_\_\_\_.

News Reporter - \_\_\_\_\_, \_\_\_\_\_.

## Developing an Introduction

**Host & Co-Host** - Use the space below write a script that introduces these characters and your show to the radio listeners.

*You may wish to include; names, age, background and interests what the show's about & what's coming up in the show.*

## **Interviewing your celebrity guest**

Who is the guest you are interviewing?

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What are they famous for?

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Write down the questions the host and co-host will ask your guest:

- 1.
- 2.
- 3.
- 4.
- 5.

What question might someone phone in and ask your celebrity guest?

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# Breaking News

Use the space below to write a script for your news report.



## **Creating an advert**

What product are you advertising?

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Why would this appeal to your target audience?

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What is the slogan for your product?

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**Plan your advert below – remember you want your advert to be catchy!**

# Final Scripting

*Use this page to write a script to end your show.*