

# S2

## Voice unit

### Creating a Radio Talk Show



Name \_\_\_\_\_ Class \_\_\_\_

## Unit Aims

- In this unit you will create all content for your own radio talk show. A radio talk show features discussion relevant to the listeners and consists almost entirely of spoken word content rather than music.
- You will decide on the target audience for your show and all content should suit your chosen target audience. Your show will be presented by a host and co-host, feature a celebrity guest, include breaking news and feature an advert for a product relevant to your listeners.





# Planning your Radio Show



## Target Audience

The target audience are the group of people that your drama is aimed at. It is helpful to know the **target audience** before you start developing your drama so that the style, language and content are **appropriate**.

*(Examples: Music fans, Sports fans, Marvel movie fans)*

Who is your TARGET AUDIENCE? \_\_\_\_\_

What is the name of your station? \_\_\_\_\_

## Characters

Listed below are the core characters needed in your show.

Give each character a name, age and write one sentence to describe them.

Host - \_\_\_\_\_, \_\_\_\_\_.  
\_\_\_\_\_.

Co-Host - \_\_\_\_\_, \_\_\_\_\_.  
\_\_\_\_\_.

Celebrity Guest - \_\_\_\_\_, \_\_\_\_\_.  
\_\_\_\_\_.

News Reporter - \_\_\_\_\_, \_\_\_\_\_.  
\_\_\_\_\_.

## Developing an Introduction

**Host & Co-Host** - Use the space below write a script that introduces these characters and your show to the radio listeners.

*You may wish to include; names, age, background and interests what the show's about & what's coming up in the show.*

[illegible]

# Interviewing your celebrity guest

Who is the guest you are interviewing?

---

What are they famous for?

---

Write down the questions the host and co-host will ask your guest:

1.

2.

3.

4.

5.

What question might someone phone in and ask your celebrity guest?

---

---

---



# Breaking News

Use the space below to write a script for your news report.

[illegible]

## Creating an advert

What product are you advertising?

---

Why would this appeal to your target audience?

---

What is the slogan for your product?

---

---

**Plan your advert below – remember you want your advert to be catchy!**

## Final Scripting

*Use this page to write a script to end your show.*

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.