**Road Safety Week 2016 – marketing text**

Educators

Educators are being encouraged to register for Road Safety Week 2016 (21-27 November) at [www.roadsafetyweek.org.uk/educators](http://www.roadsafetyweek.org.uk/educators). The UK’s biggest road safety event, coordinated by charity Brake, is a great opportunity for teachers to engage all pupils with road safety and get them to make the [Brake Pledge](http://www.roadsafetyweek.org.uk/content/596-our-theme-for-2016-make-the-brake-pledge) to be safer on our roads.

Road safety professionals

Road safety professionals are being encouraged to register for Road Safety Week 2016 (21-27 November 2016) at [www.roadsafetyweek.org.uk/professionals](http://www.roadsafetyweek.org.uk/professionals). The UK’s biggest road safety event, coordinated by charity Brake, is a great opportunity to engage schools and communities with road safety and get them to make the [Brake Pledge](http://www.roadsafetyweek.org.uk/content/596-our-theme-for-2016-make-the-brake-pledge) to be safer on our roads.

Emergency services

Emergency service professionals are being encouraged to register for Road Safety Week 2016 (21-27 November 2016) at [www.roadsafetyweek.org.uk/professionals](http://www.roadsafetyweek.org.uk/professionals). The UK’s biggest road safety event, coordinated by charity Brake, is a great opportunity to engage schools and communities with road safety and get them to make the [Brake Pledge](http://www.roadsafetyweek.org.uk/content/596-our-theme-for-2016-make-the-brake-pledge) to be safer on our roads.